15-Minute Neighbourhoods Baseline Report: Appendix B – Public Survey Questions & Rural Survey Questions

Overview:

An online public survey was conducted in Summer 2020 to understand the public's needs and desires for a 15-minute neighbourhood. The survey ran for approximately six weeks and received over 4,000 respondents. The survey included optional demographic questions including age, gender, those with and without children at home, and those who use mobility aids.

In addition to the larger public survey, a supplementary online rural survey was conducted in Summer 2020 to specifically understand the perspective of rural residents, both in villages and those outside the villages. The survey ran for approximately three weeks. The survey included optional demographic questions including age, gender, those with and without children at home, and those who use mobility aids.

Public Survey Questions:

The survey questions assessed what services and amenities people prioritize within a neighbourhood; what is missing in their neighbourhood; how they get around to services and amenities in their neighbourhood; and factors and elements that effect their safety and enjoyment of walking in their neighbourhood. The survey questions, including the optional demographic questions, are listed below:

- 1. Postal code
- 2. Age
 - a) 0-18
 - b) 19-24
 - c) 25-34
 - d) 35-4445-54
 - e) 55-64
 - f) 65-74
 - g) 75-84
 - h) 85-94
- 3. To which gender do you most identify?
 - a) Female
 - b) Male
 - c) Non-binary
 - d) Trans
 - e) Other
- 4. Do you have children 17 and under living in your house?
 - a) Yes
 - b) No
- 5. Do you normally require use of a wheelchair or other mobility aid to get around?

- a) Yes
- b) No
- c) Other
- 6. What basic services and amenities do you find important to be within a 15-minute walk from your home? Assign priority 1 through 10, with 1 being lowest priority
 - a) Grocery stores and supermarkets
 - b) Parks with or without playgrounds or splash pads
 - c) Retail/commercial, such as restaurants, bookstores, laundry/dry cleaners, bakeries, pet stores, bars, and convenience stores
 - d) OC Transpo bus stops
 - e) Health services, such as doctor's offices, dentist's offices, and pharmacies
 - f) O-Train/LRT station
 - g) Indoor community centres, recreational facilities, or libraries
 - h) Elementary and secondary schools
 - i) Childcare facilities
 - j) Others, please specify
- 7. Within a 15-minute walk from your home, is there anything you feel your neighbourhood is missing? If so, what are they?
- 8. In general, how do you get to the following in your neighbourhood? Options: car, ridesharing services/taxi, public transit, carpool, bike, or walk.
 - a) O-Train/LRT
 - b) OC Transpo bus stop
 - c) Grocery stores/supermarkets
 - d) Retail/Commercial, such as restaurants, bookstores, laundry/dry cleaners, bakeries, pet stores, bars, and convenient stores
 - e) Parks with or without playgrounds and splashpads
 - f) Elementary or secondary schools
 - g) Childcare facilities
 - h) Health services, such as a doctor's office, dentist's office, and pharmacies
 - i) Indoor community centres, recreational facilities, and libraries
 - j) Others, please specify
- 9. How often does getting around as a pedestrian feel safe in your neighbourhood?
 - a) Never
 - b) Sometimes
 - c) Usually
 - d) Always
 - e) Other, please specify
- 10. How often does getting around as a pedestrian feel enjoyable in your neighbourhood?
 - a) Never
 - b) Sometimes
 - c) Usually
 - d) Always

- e) Other, please specify
- 11. Please rank the following factors or elements that are important for making walking safer and enjoyable. Assign priority 1 through 11, with 1 being lowest priority.
 - a) Well-kept and reliably maintained streets and sidewalks including the removal of ice and snow
 - b) Intersections that feel safe for people walking, using a wheelchair, or other mobility aids
 - c) Protection from traffic and traffic-related nuisances (such as noise, splashing, driveways)
 - d) Environments that feel safe
 - e) Shorter distances between destinations
 - f) Shade and other protection from the weather
 - g) Comfortable places for people to sit and interact, which includes benches, and greenery
 - h) A variety of shops that face a commercial street
 - i) Visual art, installations, spaces for children to play
 - j) Wayfinding, including signs and maps
 - k) Other, please specify
- 12. Is there anything else you would like to tell us about what is important for you in a 15-minute neighbourhood?

Rural Survey Questions:

The supplementary rural survey questions were developed to help assess what services and amenities people prioritize within easy access of their home, where they most often go to get basic services and amenities (such as urban area or village), what services and amenities are missing at their closest village, how often they visit a village for services and amenities, and what factors and elements effect their safety and enjoyment of shopping in a village within Ottawa's rural area.

- 1. Postal code
- 2. Age
 - i) 0-18
 - j) 19-24
 - k) 25-34
 - I) 35-4445-54
 - m) 55-64
 - n) 65-74
 - o) 75-84
 - p) 85-94
- 3. To which gender do you most identify?
 - f) Female
 - g) Male
 - h) Non-binary
 - i) Trans
 - i) Other
- 4. Do you have children 17 and under living in your house?

- c) Yes
- d) No
- 5. Do you normally require use of a wheelchair or other mobility aid to get around?
 - d) Yes
 - e) No
 - f) Other
- 6. What basic services and amenities do you find important to be within a close proximity and within easy access from your home? Assign priority 1 through 10, with 1 being lowest priority
 - a) Grocery stores and supermarkets
 - b) Parks with or without playgrounds or splash pads
 - c) Retail/commercial, such as restaurants, bookstores, laundry/dry cleaners, bakeries, pet stores, bars, and convenience stores
 - d) Health services, such as doctor's offices, dentist's offices, and pharmacies
 - e) Indoor community centres, recreational facilities, or libraries
 - f) Elementary and secondary schools
 - g) Childcare facilities
 - h) Other, please specify
- 7. Where do you most often go to get your basic services and amenities?
 - a) Urban area, such as Barrhaven, Kanata, Stittsville, Riverside South, Leitrim, Orleans
 - b) Village
 - c) Equal (village and urban area)
 - d) Other, please specify
- 8. Are there services and amenities you feel your closest village is missing? If so, what are they?
 - a) Grocery stores and supermarkets
 - b) Parks with or without playgrounds or splash pads
 - c) Retail/commercial, such as restaurants, bookstores, laundry/dry cleaners, bakeries, pet stores, bars, and convenience stores
 - d) Health services, such as doctor's offices, dentist's offices, and pharmacies
 - e) Indoor community centres, recreational facilities, or libraries
 - f) Elementary and secondary schools
 - g) Childcare facilities
 - h) Other, please specify
- 9. How often do you visit a village for any service and amenity needs?
- 10. When you visit a village for service and amenity needs, is it a single or multiple purpose trip?
- 11. What aspects are important in making your experience shopping in a village within Ottawa's rural area vibrant, safe, and enjoyable?
 - a) Well-kept and reliably maintained streets and sidewalks including the removal of ice and snow
 - b) Protection from traffic and traffic-related nuisances (such as noise, splashing, driveways)
 - c) Environments that feel safe
 - d) Shade and other protection from the weather
 - e) Comfortable places for people to sit and interact, which includes benches, and greenery

- f) A variety of shops that face a commercial street
- g) Visual art, installations, spaces for children to play
- h) Wayfinding, including signs and maps
- i) Other, please specify
- 12. Is there anything else you would like to tell us about what is important for you in a 15-minute neighbourhood?