



MAYOR'S ANNUAL COMMUNITY

BBQ

COMMUNAUTAIRE ANNUEL DU MAIRE

The central graphic features a teal-colored illustration of a charcoal grill with a lid on top and a wheel on the right side. The background is a dark blue pattern of various BBQ-related items like burgers, hot dogs, and grills.

Sponsorship Opportunities

Saturday, August 15, 2026

Richcraft Recreation Complex - Kanata | 4101 Innovation Drive

Sponsorship Opportunities

The Mayor's Annual Community Barbecue welcomes **more than 3,000 residents** for summer fun and activities, each year taking place in one of the City's 24 Wards. The City of Ottawa offers a wide range of sponsorship opportunities that will benefit your organization.

These sponsorship opportunities will allow your organization to:

- Gain valuable exposure and prominence within local communities and with current and potential new clients
- Increase your corporate visibility throughout the city
- Exhibit a strong corporate commitment and support for our community
- Encourage ongoing support for the local food cupboard's efforts to collect cash donations and non-perishable food items, in support of those in need

Four sponsorship levels to choose from

Sunshine	\$6,000
Sandals	\$3,000
Sunscreen	\$1,500
Smile	\$500

Organizations interested in multi-event sponsorships and related media opportunities are invited to contact the Office of Protocol.

Sponsorship Opportunities



Sunshine – \$6,000

- Corporate logo prominently featured in local advertisements leading up to the event
- Corporate logo prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name and link prominently shared on the Mayor's and City of Ottawa's social media sites (three posts, including one live from the event)
- Corporate logo prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations
- Corporate logo prominently featured on digital signage displayed at Ottawa City Hall, City facilities and Ottawa Public Libraries
- Corporate logo prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate logo prominently featured on signage at the event
- Public acknowledgment by the Mayor as a major event sponsor
- Two invitations to an exclusive sponsorship reception at the end of the year with the Mayor for the top-tier corporate sponsors



Sandals – \$3,000

- Corporate name prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations
- Corporate name prominently featured on digital signage displayed at Ottawa City Hall, City facilities and Ottawa Public Libraries
- Corporate name prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate name prominently featured on signage at the event



Sunscreen – \$1,500

- Corporate name featured on signage at the event
- Corporate name featured on the City of Ottawa’s event website, with a direct link to your organization’s website



Smile – \$500

- Corporate name featured on the City of Ottawa’s event website, with a direct link to your organization’s website

