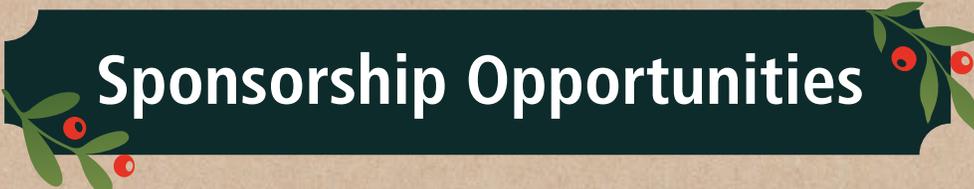


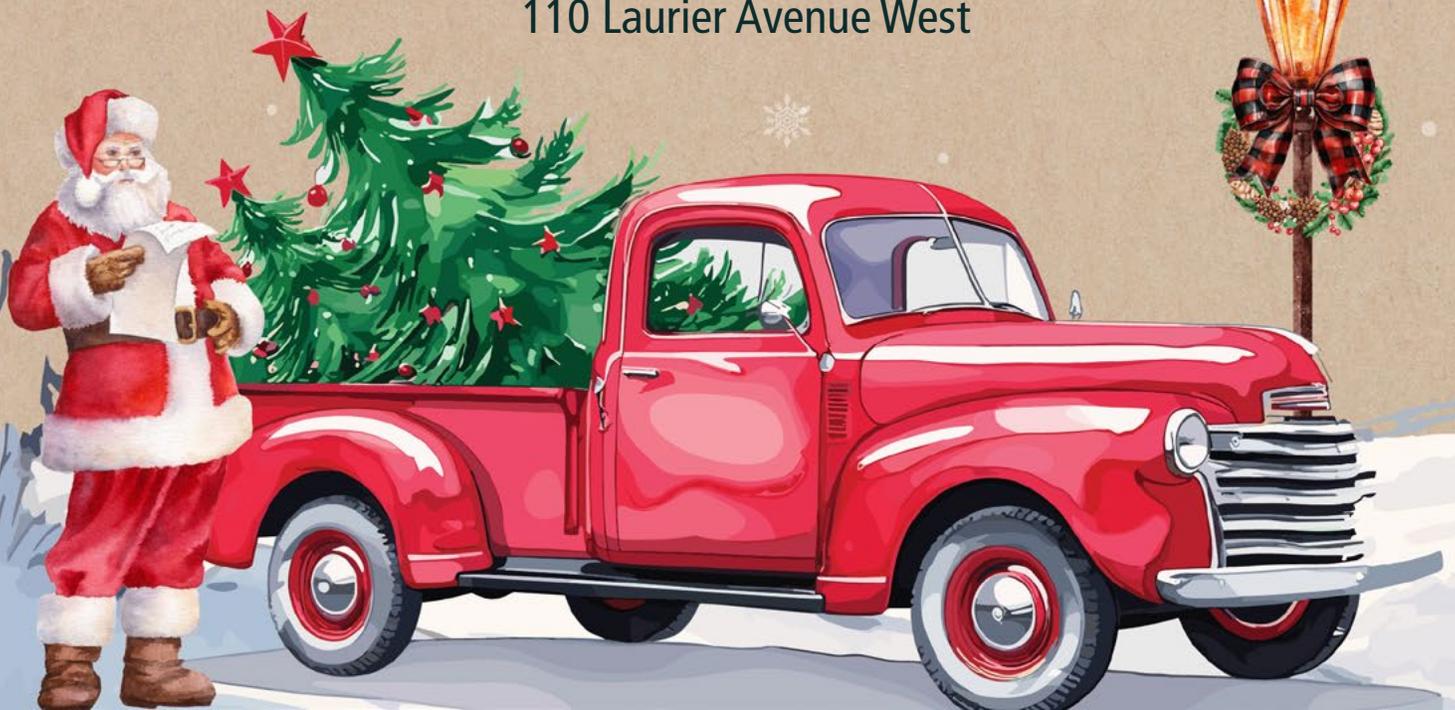


The Mayor's 24th Annual Christmas Celebration



Sponsorship Opportunities

Saturday, December 5, 2026
Ottawa City Hall
110 Laurier Avenue West



Sponsorship Opportunities

The Mayor's 24th Annual Christmas Celebration will attract **approximately 6,000 residents from across the city.** The City of Ottawa offers a wide range of sponsorship opportunities that will benefit your organization.

These sponsorship opportunities will allow your organization to:

- Gain valuable exposure and prominence within local communities and with current and potentially new clients
- Increase your corporate visibility throughout the city
- Exhibit a strong corporate commitment and support for our community
- Encourage ongoing support for the Ottawa Food Bank's efforts to collect cash donations and non-perishable food items at the event

Four sponsorship levels to choose from

Evergreen	\$6,000
Holly	\$3,000
Yuletide	\$1,500
Civic Elf	\$500

Organizations interested in multi-event sponsorships and related media opportunities are invited to contact the Office of Protocol.



Sponsorship Benefits



Evergreen – \$6,000

- Corporate logo prominently featured in local advertisements leading up to the event
- Corporate logo prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name and link prominently featured on the Mayor's and City of Ottawa's social media sites (three posts, including one live post from the event)
- Corporate logo prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations.
- Corporate logo prominently featured on digital signage displayed at City Hall, City facilities and Ottawa Public Libraries
- Corporate logo prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate logo prominently featured on signage at the event
- Two invitations to an exclusive sponsorship reception at the end of the year with the Mayor for top-tier corporate sponsors
- Public acknowledgement by the Mayor as a major event sponsor in his opening remarks at the event



Holly – \$3,000

- Corporate name prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations
- Corporate name prominently featured on digital signage displayed at City Hall, City facilities and Ottawa Public Libraries
- Corporate name prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate name prominently featured on signage at the event





Yuletide – \$1,500

- Corporate name featured on signage at the event
- Corporate name featured on the City of Ottawa's event website, with a direct link to your organization's website



Civic Elf – \$500

- Corporate name featured on the City of Ottawa's event website, with a direct link to your organization's website

