

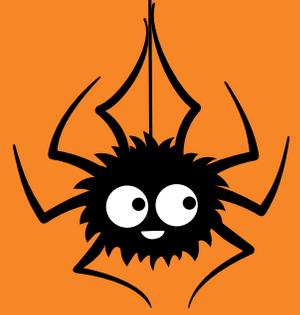
A dark silhouette of Ottawa City Hall is set against a bright orange background. A yellow spider is positioned in the center, with a thin vertical line extending upwards from its back to the roofline of the building.

Trick or Treat with the Mayor

Sponsorship Opportunities

Saturday, October 24, 2026
Ottawa City Hall
110 Laurier Avenue West

Sponsorship Opportunities



The Trick or Treat with the Mayor event will attract approximately **6,000 residents from communities across Ottawa**. The City of Ottawa offers a wide range of sponsorship opportunities to benefit your organization.

These sponsorship opportunities will allow your organization to:

- Gain valuable exposure and prominence with the local communities and with current and potentially new clients
- Increase your corporate visibility throughout the city
- Exhibit a strong corporate commitment and support for our local communities
- Encourage ongoing support for the Ottawa Food Bank's efforts to collect cash and non-perishable food donations at the event, in support of those in need

Four sponsorship levels to choose from

Pumpkin	\$6,000
Ghosts and Goblins	\$3,000
Skeleton	\$1,500
Black Cat	\$500

Organizations interested in multi-event sponsorships and related media opportunities are invited to contact the Office of Protocol.



Sponsorship Benefits



Pumpkin – \$6,000

- Corporate logo prominently placed in local advertisements leading up to the event
- Corporate logo prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name and link prominently featured on the Mayor's and City of Ottawa's social media sites (three posts, including one live post from the event)
- Corporate logo prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations
- Corporate logo prominently featured on digital signage displayed at Ottawa City Hall, City facilities and Ottawa Public Libraries
- Corporate logo prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate logo prominently featured on signage at the event
- Two invitations to an exclusive sponsorship reception at the end of the year with the Mayor for top-tier corporate sponsors



Ghosts and Goblins – \$3,000

- Corporate name prominently featured on posters displayed on the Mayor's website and in his communications
- Corporate name prominently featured on posters distributed to members of Ottawa City Council, local community organizations and business improvement associations
- Corporate name prominently featured on digital signage displayed at City Hall, City facilities and Ottawa Public Libraries
- Corporate name prominently featured on the City of Ottawa's event website, with a direct link to your organization's website
- Corporate name prominently featured on signage at the event



Skeleton – \$1,500

- Corporate name featured on signage at the event
- Corporate name featured on the City of Ottawa’s event website, with a direct link to your organization’s website



Black Cat – \$500

- Corporate name featured on the City of Ottawa’s event website, with a direct link to your organization’s website

