

rts & Heritage Development Unit 2018 Report

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View from here — An introductory note from Nicole Zuger, Program Manager, Arts and Heritage Development Unit



2018 was a defining year for the Arts and Heritage Development Unit. As you read this annual report, you will discover how the leadership and commitment of our staff has culminated in important relationship building with equity seeking communities; and progress on many initiatives that build a stronger and inclusive community.

2018 marked Year Six of the Renewed Action Plan for Arts, Heritage and Culture (2013-2018).

Highlights of this legacy include:

- ◆ Ottawa Music Strategy
- ◆ Cultural Protocol with the Algonquin Anishinabe Host Nation
- ◆ Equity and inclusion strategies for underserved communities
- ◆ Public Art Policy Renewal and initiation of a new Commemoration Policy
- ◆ Unprecedented arts infrastructure investment and increased funding to the community



By the end of 2018, 75% of the recommended actions in this Council-approved Plan were achieved or underway. From 2013 to 2018, City departments implemented many actions, and the Arts and Heritage Development Unit made leading contributions.

Substantial investment enabled cultural partners to build capacity and achieve important work. From 2013 to 2018, new operating investments of \$6,649,000 were distributed to the cultural community as a direct result of Plan recommendations. One-time funding of \$2,455,000 was allocated to various initiatives, and \$19.4M in municipal capital funding was contributed to the Ottawa Art Gallery expansion/Arts Court redevelopment project. Ongoing work by the City and its partners continues in many action areas.

Removing Barriers—The Unit initiated several new strategies in 2018 to promote access and inclusion. For example, the Equity and Inclusion Committee was established in the fall of 2018. Its role is to review the Diversity in the Arts Funding Program; and make recommendations related to program design and delivery to eliminate barriers for underserved communities throughout our funding programs and processes.

O-Train Public Art Program—This is the largest public art commissioning program in the history of the Public Art Program! 2018 saw artwork installation for the Stage 1 O-Train Public Art Program at all 13 Confederation Line stations. Stage 1 has engaged 24 local and national artists / artist teams ranging from one to six distinct artworks at each station, including six Algonquin Anishinabe artists for Pimisi Station.

Mandate

The **Arts and Heritage Development Unit** champions culture as a central City pillar of sustainability by supporting and developing the arts, heritage and culture sector; integrating culture in civic planning and decision making; investing in and collaborating with artists, cultural workers, and organizations.

The Arts and Heritage Development Unit (AHDU) builds the capacity of the city to leverage culture towards improved quality of life, economic prosperity, city identity and vibrancy.

CULTURAL DEVELOPMENT AND INITIATIVES (CDI)

We work with and strengthen the culture sector to improve quality of life for Ottawa residents.

Mandate:

- ◆ To conduct research and share insights on culture;
- ◆ To develop and facilitate culture plans, policies and protocols;
- ◆ To initiate partnered action.

Mission: We encourage, facilitate and develop culture awareness, engagement and action in Ottawa. Direction rises from municipal plans-strategies, community needs and data-driven insights. Access and inclusion principles are key. Broad and deep partnership with external and internal stakeholders is the way.

Strategic culture partnerships are developed to enable key community collaboration.

CULTURAL FUNDING

The City of Ottawa values the contribution that local not-for-profit cultural organizations, professional artists and heritage workers make to our community; and annually invests in arts, heritage, and culture through its 17 Cultural Funding and Awards Programs. These programs are managed by the Cultural Funding Support Section (CFSS). All funds, except those administered through Purchase of Service Agreements (POS), use a peer assessment model in the evaluation process, involving professionals who are active within their cultural community.

The wide range of programs and activities funded by the City creates opportunities for awareness and appreciation of the arts, heritage and culture in our community for everyone, and reflects a broad representation of communities within Ottawa.

PUBLIC ART PROGRAM

The City of Ottawa Public Art Program **collects, commissions and exhibits** artwork. One of the first of its kind in Canada, this Program is committed to increasing awareness of and

appreciation for the visual arts since its inception in 1985.

Collection

After amalgamation in 2001, artworks from the Region of Ottawa–Carleton and 11 municipalities were brought together as one art collection. The City of Ottawa collects artworks that demonstrate creativity and innovation. **New artworks are added to the collection by purchase, donation and commission** based on a peer assessment committee's recommendation.

Commissions

Public art commissions accompany major capital projects such as the O-Train Confederation Line. Using a percent of the capital project's construction budget, new art commissions are planned for public sites and are awarded based on a peer assessment committee's recommendation. When complete, public art commissions enter into the City of Ottawa Art Collection.

Exhibitions

Karsh-Masson Gallery and City Hall Art Gallery exhibit contemporary artwork by local, national and international professional artists working in a variety of styles and media. Each year, emerging and established artists and curators are invited to propose exhibitions, which are then selected by an independent peer assessment committee.

STAFF AT CONSTELLATION



100 Constellation, Mary-Pitt building

We moved! In 2018, the following teams worked tirelessly to maintain excellence in service delivery while managing the re-location to Constellation.

CULTURAL DEVELOPMENT
AND INITIATIVES SECTION

CDI is an outward-looking team of 6 content experts in arts, heritage, culture and connected disciplines with a wide range of background, experience and skill. Our innovative circle focuses on work in nine areas:

1. Commemoration
2. Culture Access and Inclusion
3. Culture Industries
4. Culture Infrastructure
5. Culture Mapping and Research
6. Culture Planning
7. Culture Policy and Protocol
8. Culture Programs and Initiatives
9. Culture Tourism



Photo credit: City of Ottawa
(left to right)

Natalí Zúñiga

Indigenous and New Immigrant
Community Cultural Developer

Kwende Kefentse

Cultural Industries Development Officer

François Lachapelle

Cultural Developer

Jing Feng

Cultural Mapping and Research Officer

Catherine Shepertycki

Co-ordinator

CONNECT WITH US!

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CULTURAL FUNDING
SUPPORT SECTION

A close-knit team of 7 employees who are content experts in their respective fields and artistic disciplines. We manage 17 different cultural funding and awards programs that average about 475-500 applicants annually.



Photo credit: City of Ottawa
(clockwise from top left)

Anik Després, Cultural Funding Officer

Mariella Montreuil-Gallegos, Program Coordinator

Marlène Barré, Cultural Funding Officer

Paul Sharp, Program Administrative Clerk

Marie-Christine Feraud, Cultural Funding Officer

Adrija Kličius, Cultural Funding Officer

Caroline Matt, Portfolio Manager

CONNECT WITH US!

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ottawa.ca/culturalfunding

twitter.com/CultureOttawa

[instagram.com/cultureottawa](https://www.instagram.com/cultureottawa)

Book Awards

ottawa.ca/bookawards

twitter.com/OBA_PDL

PUBLIC ART PROGRAM SECTION

A close-knit team of 9 employees who are content experts in our field, are passionate about what we do, and are connected to the communities we serve. We manage:

- ◆ The City of Ottawa Art Collection
- ◆ Public art commissions
- ◆ Karsh-Masson Gallery and City Hall Art Gallery located at City Hall



Inside the City of Ottawa Art Collection Vault!

Photo credit: City of Ottawa

(left to right)

Sarah Patterson, Registrar
Jonathan Browns, Public Art Officer
Meaghan Haughian, Public Art Officer
Hannah Kingscote, Public Art Officer
Melissa Black, Public Art Officer
Emily Cahill, Gallery Assistant
Julie DuPont, Portfolio Manager
Katherine Ingrei, Public Art Officer
Kristen Saar, Program Administrator

STAFF AT ROUTHIER



172 Guigues Ave, Rouhier Community Centre

PROGRAMMING AT CITY HALL



110 Laurier, Ottawa City Hall

CONNECT WITH US!

General Inquiries

613-244-6852
publicartprogram@ottawa.ca

Calls and Opportunities

ottawa.ca/publicartprogram



Commissions

ottawa.ca/publicart
ottawa.ca/otrainpublicart

Collection

ottawa.ca/artcollection
ottawa.ca/searchcityart

G A L E R I E KARSH-MASSON G A L L E R Y

Ottawa City Hall, 110 Laurier Avenue West
613-580-2424 ext. 14167
ottawa.ca/kmgallery
facebook.com/karshmasson
 Open daily 9 a.m. to 8 p.m.
 Free admission. Wheelchair accessible.

CITY HALL ART GALLERY

GALERIE D'ART DE
 L'HÔTEL DE VILLE

Ottawa City Hall, 110 Laurier Avenue West
613-580-2424 ext. 28425
ottawa.ca/chag
facebook.com/ottchag
 Open daily 9 a.m. to 8 p.m.
 Free admission. Wheelchair accessible.

CULTURAL DEVELOPMENT AND INITIATIVES (CDI)

**2018 was a successful year for the CDI team!
Here's what we accomplished:**

Commemoration

Provided local historical content to the Rideau Canal Promenade Initiative for 7 new commemorative markers and 3 podwalks in partnership with federal departments.

Culture Access and Inclusion



- ◆ Partnered with Algonquin Anishinabe First Nations to launch and honour the permanent presence of Host Nation flags at Ottawa City Hall;

- ◆ Sustained and developed working relationships with Algonquin Anishinabe First Nations towards a civic cultural protocol;
- ◆ Developed a partnership with the Multicultural Artists' Coalition to undertake an Immigrant and Refugee Artist Capacity-Building Initiative;
- ◆ Partnered with the Ottawa Local Immigration Partnership (OLIP) and Heritage Ottawa to provide 7 English and 5 French Immigrant Heritage Walking Tours in Chinatown, Little Italy, Lowertown West, Lowertown East and Vanier.



Culture Industries

- ◆ Developed and launched a new Musician and Artist Loading Permit that provides live music venues with the ability to offer special short-term parking privileges;
- ◆ Partnered with Bayview Yards and prototypeD TEAM Inc. to launch a residency of the MadeMill Innovation Pod at Lansdowne Park - available to Ottawa musicians and other artists;
- ◆ Developed a partnership with MEGAPHONO to provide community media with the tools and guidance needed to grow audiences and to showcase local artists;
- ◆ Achieved Council approval of the Ottawa Music Strategy (2018-2020) following partnered development with the Ottawa Music Industry Coalition (OMIC) and Economic Development.



Culture Infrastructure

Guided, funded and supported 9 cultural community partners with major capital prefeasibility studies, feasibility studies and specialized equipment purchases through the Major Capital Cultural Facilities Fund.

Culture Mapping and Research

- ◆ Published a first full report of Ottawa culture indicators, Counting on Culture: Impacts and Indicators in Ottawa, as founder and project manager of the collaborative Ottawa Culture

Research Group (OCRG);

- ◆ Published Ottawa's local culture GDP through the Cultural Statistics Strategy Consortium - the first city in Canada to do so!

Culture Planning

- ◆ Planned a collaborative process to engage internal and external stakeholders in the development of a Vision Vanier neighbourhood culture revitalization strategy;
- ◆ Released the report, *Vanier District, A district of arts and cultures; Study of 8 cases from here and elsewhere*, documenting best practices in arts, heritage and cultural neighbourhood revitalization.

Culture Policy and Protocol

Partnered with CHOO-COPO on a public commemoration workshop focused on learning and first steps towards a municipal commemoration policy.

Culture Programs and Initiatives

- ◆ Co-ordinated a month of activities (Archaeology Month) with internal and external partners aimed at increasing public awareness of local archaeological resources;
- ◆ Supported VERSe Ottawa with delivery of the renewed Ottawa Poet Laureate Program by assisting English and French Poets Laureate with public initiatives.

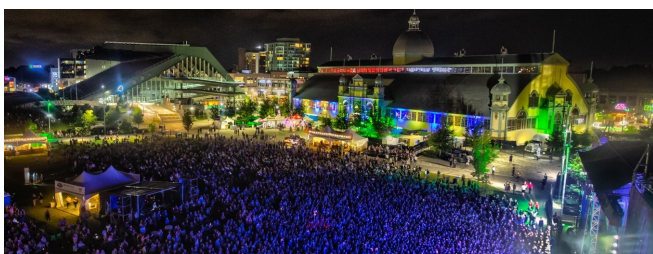
Culture Tourism

Developed a partnership with Apt613 to expand the City's cultural mapping data through a culture experiences inventory for Ottawa visitors and residents.

CULTURAL FUNDING

In 2018, the **Cultural Funding Support Section** managed 471 funding and awards submissions to 17 funding and awards programs, organized and held 31 juries bringing together 92 jurors, and engaged 6 independent assessors. In total, we made 321 funding allocations.

CFSS ensured that the cultural funding budget, as approved by City Council, was allocated to the community, providing \$10.7 M in funding to 278 recipients. We are committed to an arm's-length, peer assessment process in the evaluation and allocation of cultural funding.



CityFolk, 2018 (Photo credit: Scott Penner/Hozier)

Outreach

We strive to increase access and equity. In the fall of 2018, select members of the CFSS Youth in Culture Committee were invited to participate in the newly formed Equity and Inclusion Committee. Consisting of 14 members representing a variety of equity-seeking communities, the role of this Committee is to review the Diversity in the Arts Program and make recommendations related to program design and delivery to eliminate barriers for underserved communities throughout our programs and processes.

Photo credit:
Kitigan Zibi Anishinabeg
Pimadjiwogamig

We listen to and support our youth. Addressing priorities outlined in the Renewed Action Plan for Arts, Heritage and Culture, CFSS actively engaged youth from different communities and backgrounds through its Youth in Culture Committee and developed the Youth in Culture Pilot Program (YCPP) taking an innovative 'for youth by youth' approach. In its third year in 2018, YCPP supported 19 young artists and cultural workers in furthering their careers in culture.



Photo credit: Xu/OrKidstra (OrKidstra Copyright)

Awards

We celebrate our local artists. In 2018, CFSS held the 32nd annual Book Awards / Prix du livre ceremony at City Hall, an event that plays a prominent role in recognizing and celebrating the significant achievements of Ottawa's distinguished writers. In consultation with the local community, CFSS also undertook a comprehensive review of the Karsh

Award program to ensure its long-term viability and relevance to the photography community.

Funding

We provide a range of types of funding through our programs. The majority of our funds provide stable long-term operating support to established organizations, while project funding to individuals and organizations provide room for development and innovation.

2018 Summary of Cultural Funding and Awards Allocations

Arts Funding Program	\$3,102,011
Arts Service Agreements	\$2,744,064
Book Awards	\$34,500
Karsh Award (deferred to 2019)	\$0
Firestone Art Collection POS	\$96,425
Rural Arts Funding	\$27,000
Diversity Arts Funding	\$110,000
Capacity Building Fund	\$100,000
Youth in Culture Pilot Program	\$25,500
Poet Laureate Program	\$25,000
New Initiatives	\$21,400
Museum Service Agreements	\$1,405,308
Heritage Service Agreements	\$613,879
Heritage Funding Program	\$121,000
Festival Service Agreement	\$230,000
Major Arts & Cultural Festivals	\$1,311,125
Major Agricultural Fairs	\$133,150
Cultural Facilities Minor Fund	\$82,000
Cultural Facilities Major Fund	\$250,000
Momentum Fund	\$276,000
Total	\$10,708,362
Rich Little Endowment Fund	\$2,600

PUBLIC ART PROGRAM

Public programming remained strong with a total of 59 engagement events that included artist talks, performances, information meetings, maquette viewings, guided tours, gallery openings, partnerships and public consultations. We received 470 applications in response to 8 public art competitions.

- ◆ **Internal working group meetings began** in 2018. The Public Art Interdepartmental Planning Group will work collaboratively with us to ensure the Program's policy goals are achieved.
- ◆ **Ongoing social media initiatives, featuring artwork from the Collection!** *Feature Friday* (recent additions to the collection); *Indigenous History Month & Women's History Month*.
- ◆ **Increased social media and web presence!** Now on Instagram:



Collection

- ◆ The City of Ottawa Art Collection was comprised of more than 2,800 artworks created by over 781 artists.
- ◆ 170 municipal spaces display art from the Collection. 68 artworks were added to the Collection, including **9 donations** and **2 permanent**, site-specific commissions.
- ◆ **Engaged Indigenous Liaison to assist with outreach** to Indigenous Artists for the 2018 Direct Purchase. Saw an increase in Indigenous applicants. As a result, 30% of the artworks purchased in 2018 were by Indigenous artists.

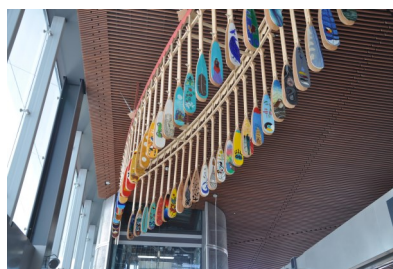


Image: Jim Logan, *Home* (detail), 2017, City of Ottawa Art Collection

In honour of National Indigenous History Month: featured 4 artworks by Indigenous artists on social media.

Commissions

O-Train Public Art Program — Ongoing artwork installation for the Stage 1 O-Train Public Art Program at all 13 Confederation Line stations. Installations by Rideau Transit Group (the LRT consortium) and artists for integrated and non-integrated artworks. Stage 1 has engaged 24 local and national artists/artist teams ranging from one to six distinct artworks at each station, including six Algonquin Anishnabe artists for Pimisi Station.



Simon Brascoupé (Lead Artist), Emily Brascoupé-Hoefler, Doreen Stevens, Sylvia Tennisco, Sherry-Ann Rodgers, *Algonquin Canoe*, 2018 (Photo credit: City of Ottawa)

Launch of O-Train Public Art Program's Materials and Methods Learning Series for artists! The first session provided tips and guidelines on creating public art in an outdoor setting with experts from le Centre de conservations du Québec (CCQ).

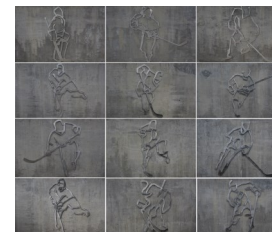


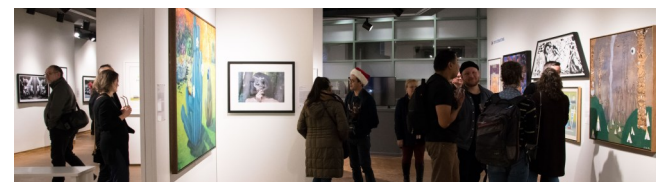
Image: (left to right): Christopher Griffin, *Along the Boards*, 2018, commissioned for Canterbury Outdoor Rink project; Brandon Vickerd, *Dwell*, 2018, commissioned for Greenbank Road project

Exhibitions

- ◆ In 2018, the galleries offered outreach events to support each exhibition, including talks, tours, performances and openings. An average of two events were hosted per exhibition, including 15 talks or tours. 75,591 visitors attended 11 exhibitions at both galleries.
- ◆ Partnered with the University of Ottawa Visual Arts Department to host Pierre Richardson's Master of Fine Arts thesis exhibition.



City Hall Art Gallery displayed a selection of 56 artworks by 43 artists in *Kaleidoscope: 2018 Additions to the City of Ottawa Art Collection*. This annual exhibition highlights new additions to the Collection, which are added by way of a peer assessment process through purchase, donation and/or commission.



Images: *Kaleidoscope*, installation views at City Hall Art Gallery, 2018 (Photo credit: City of Ottawa)

ARTS AND HERITAGE DEVELOPMENT UNIT

CULTURE POLICY

Working in partnership to develop an comprehensive **municipal commemoration policy** that enables recognition, remembrance and celebration of Ottawa's wide and diverse heritage, histories, places, people and events.

CULTURE INDUSTRIES

Exploring the partnered development of an **Ottawa creative hub** that provides cultural and creative professionals with shared space, equipment, and opportunities for idea exchange, collaboration and professional development.

CULTURE PROTOCOL

Leading the partnered development of an **Algonquin Anishinabe Host Nation** – City of Ottawa Civic Cultural Protocol for Council approval in 2020.

COMMUNICATIONS

- ◆ Our ongoing commitment to providing **client-centered delivery of all our programs**, including on-going commitment to expand on funding best practices to better serve equity-seeking communities.
- ◆ **Ongoing social media initiatives** that feature artwork from the Collection: Feature Friday, Honouring Indigenous History Month and Women's History Month.
- ◆ Public art is changing the way we distribute our content to better serve you! **Improved content distribution:** e-Newsletter mailouts.



- ◆ **Moving towards digitization** of our application and evaluation process.

EQUITY AND INCLUSION

- ◆ **Implementing the recommendations** of the Equity and Inclusion Committee around access, equity and Inclusivity. These recommendations will guide us as we undertake future program reviews, starting with the Diversity in the Arts program in 2019, to promote equity and inclusivity principles throughout our funding programs, ensuring that our programs are accessible and relevant to all of Ottawa's many communities and to allow for new voices to emerge and be heard.
- ◆ **Addressing historical funding inequities** through prioritization of funds to equity-seeking applicants without destabilizing established organizations.

O-TRAIN PUBLIC ART

- ◆ The opening of the LRT!
- ◆ The launch of Public art Stage 2 Calls to Artists and Artist Selections.



We are excited to introduce **Corridor 45|75**, a unique exhibition space opening at the O-Train Confederation Line's Rideau Station! As with the Public Art Program's two other galleries, **Corridor 45|75** will feature exhibitions by professional artists that have been selected by an independent peer assessment committee.



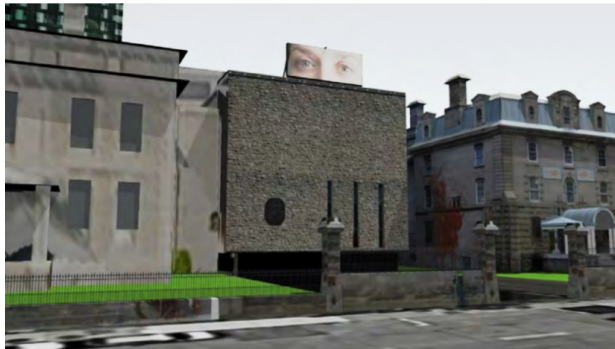
OAG GAO



The new **Ottawa Art Gallery and renovated SAW Video** opened in 2018. SAW Gallery and Artengine will open in 2019. AHDU led the federal funding application process which earned \$5,250,000 in 2016 for project construction and actively participated in all phases of the project:

- ◆ Internal feasibility and Council reporting and approval stages;
- ◆ OAG-Arts Court-City Steering Committee;
- ◆ RFP development and evaluation team;
- ◆ Project Team, working with arts partners, infrastructure staff and architects to develop an exemplar design;
- ◆ CDI staff assisted arts partners through a governance process;
- ◆ A new City – OAG agreement was also developed which combined occupancy and Firestone Collection terms;
- ◆ Funding staff assisted arts partners on operating, capacity and facility funding needs during the planning and construction stages;
- ◆ Public Art Program staff led the public art commission project for Arts Court.

A holistic effort by all in moving this forward internally and in partnering with arts organizations and our City colleagues to make this project a reality.



Adam Frank awarded public art commission for *Spectator*.

Images: (OAG building, left) Kevin Belanger, (*Spectator*, top) Adam Frank

City Reconciliation Action Plan – Culture

Ottawa City Council approved a Reconciliation Action Plan in February 2018 that includes 8 culture actions contributed by Arts and Heritage Development. In various stages of progress are the following initiatives:

- ◆ Host Nation civic cultural protocol;
- ◆ Presence of Host Nation flags and Indigenous languages;
- ◆ Indigenous visual art acquisition and exhibition;
- ◆ Access to and prioritization of cultural funding for reconciliation;
- ◆ Partnered Indigenous cultural awareness-building;

Highlights

- ◆ Indigenous engagement in commemoration and naming;
- ◆ Reconciling History walking tour led by First Nations Child and Family Caring Society.

This significant 2018 highlight was the inclusion of so many culture actions in the Reconciliation Plan.

Highlights from the Collection now searchable online!

In 2018, the Public Art Program launched an online search tool that allows curators, researchers and members of the public to:

- ◆ Browse city-owned artworks and artwork by local artists;
- ◆ Search public art by medium and venue;

Artwork from the moveable Collection to come.

SEARCH CITY OF OTTAWA ART COLLECTION



Images: (left to right)

Stuart Kinmond, *locomOtion*, 2015

Shayne Dark, *Erratic Field*, 2015

Bhat Boy, *The Spirit of OC Transpo*, 2014

Charlynn Lafontaine & Ryan Lotecki, *Morphology*, 2012

(Photo credit: City of Ottawa)