

Committee of Adjustment - Organizational Review

Final Report

City of Ottawa Committee of Adjustment

January 2023



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1. Executive Summary

The City of Ottawa's ("City") Committee of Adjustment ("CoA") engaged KPMG LLP ("KPMG") to undertake an organizational review. This report presents our findings, which are grounded in a substantive evidence base including:

- 30 hours of engagement with more than 68 stakeholders;
- Three online surveys with over 100 respondents;
- A review of over 90 documents and available data;
- Leading practice research into five comparator jurisdictions; and,
- A series of six co-design workshops with CoA staff, panelists, City Staff, and representatives from industry and community associations.

Additional background information, including our approach, is included in Appendix A.

The CoA is a high performing organization:

- CoA staff are widely recognized for their responsiveness to applicant and public inquiries;
- Statutory timelines are regularly met;
- Panelists and CoA staff have an excellent working relationship; 100% of panelists surveyed indicated that they are well-supported by CoA staff; and,
- The transition to virtual hearings has been well-executed and has positively impacted the applicant, panelist and public experience.

At the same time, our research indicates that the CoA is facing challenges that will impact its capacity to maintain service levels over the medium- and long-term.

These challenges include:

- Increases in application volume and complexity, a trend that is expected to continue with provincial legislative change and the City's new Official Plan;
- Late City staff planning reports provided to applicants and panelists after the internal commenting deadline of five days before the hearing;
- Increased public expectations to access more application information online (e.g., City staff planning reports) while continuing to meet statutory timelines;
- Increased expectations for easy-to-understand applicant- and public-facing resources in a complex and dynamic land use policy environment;
- Misalignment between the decision-making authorities and mandate of CoA management;
- The current funding structure, which limits opportunities for service delivery improvements; and,
- Limited data collection and management tools.

Taken together, these challenges negatively impact the organizational resilience of the CoA by:

- Increasing workloads for CoA staff and panelists;
- Contributing to a significant increase in the number of adjournments (adjournments increased by 80% between 2019 and 2021);
- Creating barriers to CoA staff attraction and retention;



- Contributing to applicant and public frustration;
- Limiting the CoA's capacity to plan, fund and implement strategic initiatives, including training and performance improvement programs; and,
- Limiting the CoA's ability to measure and manage organizational performance.

Additional information about the challenges facing the CoA is included in Appendix C.

Recommendations

Section 2 of this report presents 17 recommendations to improve the organizational resilience of the CoA, including:

- Standardizing the commenting process with external City departments to improve panelist decision-making supports, decrease the number of adjournments, and reduce administrative workloads for CoA staff;
- Introducing new roles to provide additional capacity for management to focus on strategic issues;
- Formalizing reporting and working relationships;
- Improving training and professional development;
- Implementing procedural changes to the public hearing process to improve transparency and predictability; and
- Enhancing public- and applicant-facing materials and information.

These recommendations should be considered alongside the CoA's anticipated shift to hybrid hearings and ongoing response to provincial legislative change that may materially impact the CoA, including Bill 23.

A summary of our recommendations is included in Table 1 on Page 7.

Additional detail about each recommendation is included in Section 2.

The recommendations in this report are organized into the following five layers of our assessment framework:

- Services and processes;
- Organization and governance;
- People and culture;
- Public hearings; and,
- Information and technology.

The assessment framework, which was developed with the CoA's project team, is included in Appendix B.

How to Read this Document

This report has three sections following the executive summary:

- Section 2 presents our recommendations to improve the medium- and long-term resilience of the CoA;
- Section 3 presents an implementation plan for the recommendations identified in Section 2; and,
- Section 4 presents supporting appendices, including additional project background (A), our assessment framework (B), current state assessment (C), leading practice research (D) a list of stakeholders engaged (E) and a list of documents and data reviewed (F).



Table 1: Summary of Recommendations, organized into the five layers of the assessment framework

Layer	#	Recommendation	Page
	2.1.1	Collaborate with PRED to standardize the commenting process and stream complex applications	10
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PUBLIC HEARINGS	2.4.3	Standardize approaches to agenda management across all panels including adjournments, the use of consent agendas	31
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2. Recommendations

Recommendations

Tables 2.1 to 2.5, starting on the next page, present our recommendations to improve the organizational resilience of the CoA.

For each opportunity, we provide a short description and rationale.

The recommendations are separated by the five layers of the assessment framework, which can be found in Appendix B. Section 3 includes implementation actions for each opportunity.

These recommendations were developed by testing and refining a selection of preliminary improvement opportunities through a series of co-design workshops. Stakeholders that attended these workshops included CoA and City staff, panelists, as well as industry and community association representatives. Appendix A includes more information on how these recommendations were developed.

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2.1 Services and Processes (1/5)

Table 2.1: Recommendations related to Services and Processes

#	Recommendation	Description	Rationale
2.1.1	Work with commenting partners to standardize the commenting	City staff comments on CoA applications are often inconsistently formatted and do not clearly communicate recommendations and conditions (Finding 4.1.3).	Decrease adjournmentsImprove panelist supports
	process and stream complex applications	To address this gap, the CoA should work with commenting partners to i) develop and implement commenting templates and ii) stream complex applications. These measures will help to:	 Enhance transparency and predictability
		 Reduce the time required to prepare for hearings; and, 	
		 Support the implementation of other improvements included in this report, for example, providing more detailed reasons (Recommendation 2.4.4). 	
		Commenting templates	
		Standard commenting templates should be developed for each commenting partner, including Planning, Real Estate and Economic Development (PRED), Urban Forestry, conservation authorities, airport authorities and utilities. The commenting templates should:	
		 Identify the specific comments required from each partner; 	
		 Follow a standard format across partners to improve readability for panelists, applicants and members of the public; and, 	
		 Include the commenting partner's name and contact information. 	
		Stream complex applications	
		With application complexity expected to increase, the CoA should encourage commenting partners to stream complex applications during the intake process. Benefits of streaming complex applications include:	
		[Recommendation continued on next page]	





2.1 Services and Processes (2/5)

#	Recommendation	Description	Rationale
2.1.1		 The ability to assign complex applications to more senior resources within commenting partners; and, The ability to implement different processing timelines for complex applications (Recommendation 2.1.2).¹ 	
		To implement this practice, the CoA should work with commenting partners to:	
		 Establish criteria for identifying complex applications. As a starting point, our research indicates that combined minor variance and consent applications, subject to site plan control, or applications in rural areas with extensive submission requirements could be considered complex; 	
		 Develop supporting tools (e.g., terms of reference, picklists etc.) for the application intake process to support the identification of complex applications (Recommendation 2.1.3); and, 	
		 Assess the City staffing levels required to assign senior resources to complex applications and/or increase oversight. 	

¹ Any changes to application timelines should be considered alongside statutory timeframes.





2.1 Services and Processes (3/5)

#	Recommendation	Description	Rationale
2.1.2	Provide applicants, panelists, and members of the public with sufficient time to review and inquire about staff reports prior to a public hearing	 City Planning staff reports are often received after the commenting deadline (5 days before a hearing), sometimes as late as the day of the hearing. These delays contribute to the following: Negative impacts on the capacity of applicants, panelists and the public to review and respond to City comments; and, Adjournments, which have increased by 80% between 2019 and 2021. The CoA should work with City Planning officials to evaluate opportunities to ensure that staff reports are posted online by the Friday before their hearing date. The implementation of these recommendations may require consideration of the following: The implementation of different timelines for simple and complex applications (Recommendation 2.1.1); Resourcing requirements for commenting partners, particularly for PRED and Urban Forestry; Resourcing requirements for the provision of planning reports to CoA to upload staff reports in accordance with the City's Bilingualism Policy and AODA requirements, for example a Digital Services Officer (Recommendation 2.2.1); and, Impacts on CoA and PRED budgets and application fees. In addition to ensuring stakeholders have enough time to review staff reports, the CoA should mitigate the delay of late staff reports by encouraging commenting partners to contact applicants directly to resolve complex issues. Our leading practice research found that commenting partners contacting applicants directly increases applicant satisfaction and reduces the churn associated with applicants obtaining and seeking clarity on comments through more time-consuming indirect channels. 	 Decrease adjournments Improve panelist supports Improve the applicant experience and public participation Enhance transparency





2.1 Services and Processes (4/5)

#	Recommendation	Description	Rationale
2.1.3	Implement a more rigorous review for completeness at application intake by CoA and PRED	Our research indicates that applications –in particular, complex applications –are sometimes circulated and scheduled for a public hearing despite missing additional information such as an Environmental Impact Statement for planning staff review. The absence of required additional information contributes to the 80% increase in adjournments over the last three years.	 Decrease adjournments Improve applicant experience Improve panelist experience Improve customer service
		To address this challenge, the CoA should consider i) working with PRED to develop application intake guidelines for applicants and ii) increasing oversight over the processing of complex applications.	
		Application intake guidelines	
		Intake guidelines should clearly identify the documentation, drawings, reports and studies potentially required by PRED. The CoA can implement the guidelines through the following:	
		 Detailed terms of reference identifying information and studies required; and, 	
		 Detailed review checklists to facilitate the efficient identification of a complete application. 	
		Once complete, the terms of reference and supporting tools should be incorporated into enhanced training for CoA staff, particularly those held with commenting partners, to solidify best practices for reviewing application submissions for completeness (Recommendation 2.3.1).	
		Additional oversight	
		In addition to the intake guidelines, the CoA should consider providing additional oversight over the application intake process, particularly for complex applications, through a Senior Committee Coordinator (Recommendation 2.2.1).	





2.1 Services and Processes (5/5)

#	Recommendation	Description	Rationale
2.1.4	Build on existing engagement with community associations and industry representatives outside of the hearing process	 The CoA currently engages in the leading practice of periodically meeting with representative organizations for applicants and members of the public. To build on this practice, the CoA should consider formalizing its engagement with these organizations outside the public hearing process. Building on past and existing practices, these mechanisms could include the following: Establishing a Community Advisory Committee that meets annually to discuss emerging issues with CoA management. As a start, membership of the Community Advisory Committee could consist of industry representatives from the Greater Ottawa Home Builders Association and community representatives from the Federation of Citizens Association; Free annual training sessions for applicants, consultants and members of the public on the application process and how to effectively participate in a public hearing; and, An annual CoA drop-in co-hosted with a selection of frequent commenting partners (e.g., PRED, Conservation Authorities and Urban Forestry) to provide applicants, consultants and members of the public with an opportunity to learn about new requirements and policy changes or to speak directly to commenting partners. 	 Increase stakeholder alignment on CoA purpose and procedures Enhance applicant and public participation Engage applicants and public in service delivery improvements



2.2 Organization and Governance (1/7)

Table 2.2: Recommendations related to Organization and Governance

#	Recommendation	Description	Rati	onale
2.2.1	Increase the CoA's strategic and operational capacity with the addition of three new roles	Our research indicates that recent and emerging pressures are limiting CoA management's operational and strategic capacity. These pressures include:		Improve strategic management and capacity of CoA leadership
		 CoA staffing levels have remained constant since 2014, despite steady rises in application volume, including a 25% increase in application volume between 2019 and 2021; 		team Enhance organizational resilience
		 Increases in application complexity driven by infill development and provincial legislative change; and, 		
		— The transition to virtual/hybrid hearings.		
		Taken together, these pressures are limiting the CoA's ability to plan and respond to strategic issues, which may lead to challenges in meeting statutory timelines and adequate customer service levels in the near term.		
		To address these challenges, the CoA should introduce a i) third Deputy Secretary-Treasurer, ii) Digital Services Officer, and iii) Senior Committee Coordinator. The recommended roles and responsibilities of each position are described below.		
		Third Deputy Secretary-Treasurer		
		The CoA should introduce a third Deputy Secretary-Treasurer to support on operational matters including human resources and financial matters to improve the strategic management and capacity of the CoA's administrative leadership team. In addition, the added capacity provided by this role will enable the Secretary-Treasurer to focus on more organization-wide issues. Additional responsibilities could include the following:		
		[Recommendation continued on next page]		



2.2 Organization and Governance (2/7)

#	Recommendation	Description	Rationale
2.2.1		 Leading business transformation and technology initiatives, such as the transition to hybrid hearings and the implementation of the Land Management System (LMS); 	
		 Sharing the operational workloads of the current Deputy Secretary-Treasurers, including processing applications, providing quality assurance of CoA documentation, and administering and attending committee meetings and hearings of the three panels; and 	
		 Supporting the potential establishment of a fourth CoA panel (Recommendation 2.2.4). 	
		Digital Services Officer	
		With application volumes increasing, more resourcing capacity will be required to handle digital services. Digital services are currently performed by Committee staff with the support of contracted external resources. The CoA should centralize these services and bring them in-house through a Digital Services Officer. This new role should report to the Secretary-Treasurer and undertake the following responsibilities:	
		 Uploading and publishing public hearing-related material (notices, agendas, maps, plans, reports and decisions) in accordance with City policy and requirements; 	
		 Supporting the development, publishing and maintenance of public-facing material identified in Recommendation 2.4.1; 	
		 Supporting the development of a CoA performance management framework identified in Recommendation 2.5.2; 	
		— Maintaining and updating the CoA website;	
		[Recommendation continued on next page]	



2.2 Organization and Governance (3/7)

#	Recommendation	Description	Rationale
2.2.1		 Updating and improving CoA digital assets, e.g., "MagicInfo" display, eScribe, online appointment tool, Zoom (virtual public hearings), and the Committee of Adjustment YouTube page; and, 	
		 Collecting and responding to stakeholder feedback, inquiries and complaints about digital assets. 	
		Senior Committee Coordinator	
		The expected increase in application complexity will require additional oversight and support for Committee Coordinators. In addition, added complexity may strain Committee Coordinators' workloads as they review and process applications. To address these challenges, the CoA should introduce a Senior Committee Coordinator that reports to the Deputy Secretary-Treasurers and undertakes the following responsibilities:	
		 Managing the intake and review of applications, particularly those that are determined to be complex, for quality and completeness; 	
		— Addressing escalations and customer complaints;	
		 Providing initial quality assurance and quality control reviews of public notices; 	
		 Overseeing the frontend and backend cross-training program (Recommendation 2.3.2); and, 	
		 Providing mentorship and day-to-day guidance to Committee Coordinators. 	



2.2 Organization and Governance (4/7)

#	Recommendation	Description	Rationale
# 2.2.2	Recommendation Empower CoA leadership by increasing authorities and formalizing reporting relationships	Our current state assessment identified a significant gap between the mandates of the CoA's Secretary-Treasurer and Deputy Secretary-Treasurers and their decision-making authorities. For example, CoA leadership is unable to authorize procurement-related matters above \$15,000 or manage certain HR-related matters. In addition, our research found that the reporting structure with the Committee Chair and City Clerk is not formalized (e.g., roles and responsibilities are not written down, consolidated, or made readily available), resulting in confusion among City stakeholders over the designated approvals person (Finding 4.2.3). To address these gaps, the CoA should consider i) increasing authority levels to fulfill day-to-day operational responsibilities, and ii) formalizing reporting relationships. Increase authority levels To empower CoA management and enable them to deliver on their mandate, the CoA should explore the following: — Increase the authority level of the Secretary-Treasurer to align with the role's responsibilities and reflect the CoA's independent nature and service area;	Improve strategic management and capacity of CoA leadership team Enhance organizational resilience Enhance the capacity for strategic planning and management Reduce the administrative burden on CoA management
		 Increase the authority level of the Deputy Secretary-Treasurer to provide the authoritative capabilities needed to fulfill day-to-day responsibilities and manage effectively (e.g., inclusion in specific disciplinary and financial approval settings); and, Ensure that authority levels align with commensurate roles at other independent local boards in the City. [Recommendation continued on next page] 	



2.2 Organization and Governance (5/7)

#	Recommendation	Description	Rationale
2.2.2		Formalize reporting relationships	
		The Planning Act prescribes the appointment of a CoA Chair and a Secretary-Treasurer. In comparator jurisdictions, the CoA's Secretary-Treasurer reports to either the City Clerk or the Planning department head, and panelists are not involved in overseeing the CoA administration. In Ottawa, to reflect the CoA's independent nature and service area, the Secretary-Treasurer reports to the CoA Chair. The Secretary-Treasurer leads the CoA administration and the Chair approves significant policy or operational matters such as the annual draft budget and application fees for final approval by Council. Because CoA panelists do not have access to the City's automated systems, an informal "dotted line" relationship exists between the Secretary-Treasurer and the City Clerk. That relationship is meant to address only transactional and human resources matters, such as vacation leave and mileage claims, in accordance with the terms and conditions of employment as determined between the CoA and the Secretary-Treasurer.	
		These key reporting relationships work well and should be formalized/documented in publicly available terms of reference.	
		— Purpose of the CoA and its structure;	
		 Roles and responsibilities of CoA staff, Chair and City Clerk as it relates to the CoA; 	
		 Management and oversight of the different aspects of the CoA (e.g., HR, procurement) 	
		— The reporting and decision-making structure of the CoA; and,	
		 The arm's length relationship between the CoA, Council, and City Clerk / City Administration. 	
		Once complete, the terms of reference should be shared widely with CoA staff, panelists, and external City departments. The CoA should store this document in a centralized location on the City's intranet.	



2.2 Organization and Governance (6/7)

#	Recommendation	Description	Rationale
2.2.3	Consider creating a reserve fund	The CoA should explore creating a dedicated reserve fund to finance:	Decrease adjournments
	to support long-term initiatives and CoA service delivery	 Capital contributions required for investments in broader City initiatives; 	— Improve organizational resilience
	improvements	 Double occupancy hiring for cross-training purposes when there are departing staff; and, 	
		— The operation of the CoA in the face of unforeseeable events.	
		Our comparator research identified that CoAs benefit from reserve funds established by the city departments through whom they are linked to in the City's organizational structure. Through our research, we found that reserve funds provide CoAs with the following benefits:	
		— Increased funding available for service delivery improvements;	
		 Increased ability to fund medium-or long-term initiatives focused on addressing future challenges; 	
		— The ability to sustainably build financial capacity; and,	
		 Stability to maintain capital spending during times of application fluctuations. 	



2.2 Organization and Governance (7/7)

#	Recommendation	Description	Rationale
2.2.4	Consider introducing a fourth panel to address increasing and uneven applications volumes	 Our research indicates that the workload across panels is not evenly distributed: Since 2017, the Urban and Suburban panels have received 87% and 77% more applications than the Rural panel (Finding 4.1.4); and, Over the same period, the number of panelists remained constant, despite steady increases in application volume. This contributed to increased workloads for panelists and extended hearing durations. With the advent of Bill 23, this trend is expected to continue or even accelerate. To address this challenge, the CoA should actively monitor and evaluate options to redistribute application volumes by introducing a fourth panel. To support the potential establishment of a fourth panel, the CoA should consider the following: The application intake process for the fourth panel, which may intake applications from more high-volume panels to distribute volumes; The suitability of identifying five alternate panelists during the 2023 panelist selection process that may be appointed during the introduction of the fourth panel; and, Increases in CoA management capacity (i.e., a third Deputy Secretary-Treasurer) required to support the fourth panel (Recommendation 2.2.1). 	 Continue meeting statutory timelines Improve hearing durations Improve panelist experience Improve organizational resilience





2.3 People and Culture (1/6)

Table 2.3: Recommendations related to People and Culture

#	Recommendation	Description	Rationale
2.3.1	Create and refresh training and orientation materials for CoA staff	Our research identified a number of challenges with staff training and orientation, including limited and out-of-date onboarding materials, and little cross-functional and external training opportunities (Finding 4.3.3). This challenge is exacerbated by high staff turnover, which limits the CoA's ability to build and maintain organizational knowledge (Finding 4.3.1). To address this gap, the CoA should consider: i) developing a comprehensive staff onboarding binder, ii) developing and implementing a cross-functional training program, and iii) increasing access to internal and external training sessions.	 Improve consistency Improve the Committee Coordinator experience Improve staff attraction and retention
		Staff onboarding binder	
		The new staff onboarding binder should include the following:	
		 A central repository with all onboarding materials with separate chapters for each role. Currently, onboarding materials for different staffing levels and roles are scattered into separate files; 	
		 Updated processes reflecting the end-to-end CoA process in its current form; 	
		 Increased detail and guidance on the use of digital assets (e.g., eScribe, hybrid and virtual public hearing-related tools); and, 	
		 Commonly asked questions by applicants and members of the public and general answers to them. 	
		[Recommendation continued on next page]	





2.3 People and Culture (2/6)

# Recommendation	on Des	cription	Rationale
2.3.1	Cros	s-training program	
	cohe	CoA should develop and implement a cross-training program to improve organizational sion, as operational requirements allow. Based on our research, the program should de the following:	
	_	Take the form of a rotational program for new Committee Coordinators as part of the onboarding process;	
	_	Be structured to provide six months of frontend training before six months of backend training;	
	_	Consider staff's preference to continue rotating or remain in a specific role at its conclusion; and,	
	_	Allow existing staff to participate in the program at its inception if they so choose.	
	Inter	nal and external training opportunities	
		CoA should promote professional development through enhanced internal and rnal training opportunities, including the following:	
	_	Attendance at industry-related conferences;	
	_	Enrollment into City-offered training courses relevant to their position, for example, French-language courses; and,	
	_	Internal presentations from commenting partners concerning changes to City processes, policies and bylaws.	





2.3 People and Culture (3/6)

#	Recommendation	Description	Rationale
2.3.2	Create and refresh training and orientation materials for panelists	Stakeholders consistently identified procedural and process inconsistencies within and across hearings. These inconsistencies reduce the transparency and predictability of public hearings and contribute to the perception that the hearing process is unfair.	 Improve stakeholder experience Reduce administrative workloads
		While panelists indicated that quarterly professional development meetings are helpful, they noted that technical training can be lacking, particularly concerning legal and planning matters.	
		To address this gap, the CoA should consider i) reviewing and updating the Member Onboarding Binder (2018-2019); and ii) increasing training.	
		Updated Member Onboarding Binder (2018-2019)	
		The current binder should be updated to address the following processes identified as inconsistent within and across panels through our research:	
		— The use of consent agendas;	
		 The use of evidence and supporting materials such as staff comments; 	
		 The inappropriateness of performing individual site visits; 	
		 Application of the four tests;² 	
		 Approaches to contested matters; 	
		 Approaches to balancing adjudicative duties and educating members of the public; and, 	
		 Approaches to applicant engagement, regardless of experience level. 	
		[Recommendation continued on next page]	

² The Committee is authorized to grant a minor variance if all of the following criteria, commonly referred to as the "four tests," are met: i) the variance is minor, ii) the variance is desirable for the appropriate development or use of the property, iii) the general intent and purpose of the Zoning By-law is maintained, iv) the general intent and purpose of the Official Plan is maintained.





2.3 People and Culture (4/6)

#	Recommendation	Description	Rationale
2.3.2		Alongside the updated manual, the CoA should consider creating a plain language guide for all panelists, including Panel Chairs for quick and easy reference that includes:	
		 Best practices for hearing management; 	
		— Real-world examples; and,	
		— Frequently Asked Questions.	
		Training opportunities	
		CoA staff currently administer quarterly professional development meetings for panelists to refresh training and discuss emerging issues, including permission applications, the preconsultation process, updated tree bylaws and the new Official Plan. We recommend building on these meetings by expanding training to include the following topics:	
		 Process or procedural practices identified as inconsistent, including those identified in Finding 4.4.1; 	
		 Adjudication best practices, particularly at the beginning of a new CoA term; and, 	
		 Best practices around public hearing practices (e.g., granting adjournments, consent agendas, etc.). 	





2.3 People and Culture (5/6)

#	Recommendation	Description	Rationale
2.3.3	Modify panelist appointment selection criteria and/or process	To improve the diversity and experience of CoA panelists, the CoA should consider i) expanding its eligibility requirements, ii) establishing panel composition requirements; and iii) implementing staggered terms.	Improve transparency and consistency
		Expand eligibility requirements	
		In addition to the general eligibility requirements for citizen appointments by City Council, the City should expand (and post publicly) the CoA panelist eligibility requirements to include the following:	
		 A strong interest in the complexities and challenges of city building; 	
		 An understanding of the diverse neighbourhoods and communities across the City; 	
		 Knowledge in one or more areas of adjudication, administrative or planning law, urban planning, architecture, community development, land development, agriculture or environmental planning; and, 	
		 Decision-making, communication, and mediation experience. 	
		Establishing panel composition requirements	
		Each panel should be composed of the following:	
		 At least two members with adjudication experience to facilitate hearing management; 	
		 At least one bilingual speaking member; and, 	
		 One or more members with distinct areas of professional knowledge and experience (as identified above) 	
		[Recommendation continued on next page]	





2.3 People and Culture (6/6)

#	Recommendation	Description	Rationale
2.3.3		Implementing staggered terms	
		To achieve the objective of term limits while ensuring the CoA can retain experienced panelists, the City should consider implementing staggered terms so that the terms of half the members expire every two years.	





2.4 Public Hearings (1/5)

Table 2.4: Recommendations related to Public Hearings

#	Recommendation	Description	Rationale
2.4.1	Create and refresh applicant- and public-facing information	Our current state assessment identified significant limitations related to public and applicant-facing information, including the use of technical language (Finding 4.4.6).	Enhance applicant and public participation
		To address these gaps and improve participation for applicants and members of the public, the CoA should consider developing i) a comprehensive applicant handbook; ii) a	 Improve applicant and public experience
		comprehensive public guidebook; and iii) additional public-facing resources and tools. Each is explained in more detail below.	 Reduce administrative workloads
		Comprehensive Applicant Handbook	
		Our review found no comprehensive applicant-dedicated resource about the CoA. The proposed Applicant Guidebook would address this gap and act as a detailed, step-by-step guide for applicants for the CoA process. The guidebook should include, at a minimum, the following information:	
		— The purpose of the CoA and its jurisdiction under the Planning Act;	
		 The Minor Variance and Consent application process, from submission to decision; 	
		 Specific information on the payment associated with each application type and circumstance; 	
		 Information on the four tests, with examples highlighting how they might be applied; 	
		 Potential additional information or studies required by PRED, beyond mandatory submission requirements. For example, the report submission requirements for infill development (e.g., elevation shadows) and hydrogeological reports for specific rural applications. The CoA should include the estimated costs and timelines needed to obtain these reports; and, 	
		— The elements of a persuasive and effective presentation at a public hearing.	
		[Recommendation continued on next page]	





#	Recommendation	Description	Rationale
2.4.1		Comprehensive Public Guidebook	
		Our review also found that there was no public-dedicated resource for members of the public to reference. The proposed Public Guidebook would address this gap and act as a detailed, step-by-step guide for members of the CoA, the public hearing process and how to effectively participate. The guidebook should include, at a minimum, the following information:	
		— The purpose of the CoA and its jurisdiction under the Planning Act;	
		 The roles, responsibilities and rights of members of the public; 	
		 The public hearing process, including notice procedures, hearing procedures with links to past public hearings; 	
		 Lists of drawings and reports relating to an application that can be requested and how to request them; and, 	
		 An overview of how to use City tools (e.g., Geo-Ottawa). 	
		Other public-facing resources	
		In addition to the proposed handbook, the CoA should also consider developing new public-facing resources, including the following:	
		 A list of Frequently Asked Questions, which should be posted on the website and included in the proposed handbook; and, 	
		 A short, plain-language video overview of the public hearing process. The video would broaden the reach of the information contained in the handbook. The video could also be used at the outset of hearings to set participant expectations. 	



2.4 Public Hearings (3/5)

#	Recommendation	Description	Rationale
2.4.2	Eliminate evening hearings	The Ottawa CoA's suburban panel conducts public hearings in the evening (6:30 p.m.). It is the only panel that conducts evening hearings. 3	 Improve CoA and City staff experience
		A majority of stakeholders engaged through our research, including industry representatives, community associations, CoA staff and City staff, identified evening	 Improve applicant, panelist and public experience
		hearings as less effective than daytime hearings. Specific challenges consistently identified by stakeholders include:	— Reduce overtime expenses
		 Decreased attendance and participation by City staff, who are less likely to attend evening hearings; 	
		 Limited access to City staff (i.e., applicants are unable to contact City staff after hours); 	
		— Increased overtime expenses;	
		 Negative impacts on participant and panelist effectiveness, particularly with long agendas that can extend hearings into the late evening (at or after 11:00 p.m.); and, 	
		 A smaller pool of panelist candidates that are available to attend evening hearings. 	
		While evening hearings can be more accessible for participants and panelists that are unable to attend during the day, stakeholders engaged through our research indicated that virtual hearings have helped make daytime hearings significantly more accessible.	
		To address the challenges associated with evening hearings, the CoA should:	
		 Conduct all public hearings during the daytime; and, 	
		 Conduct hearings on a second hearing date (i.e., a day other than Wednesday) to accommodate the transition to daytime hearings. 	







2.4 Public Hearings (4/5)

#	Recommendation	Description	Rationale
2.4.3	Standardize approaches to agenda management across all panels including adjournments, the use of consent agendas	The CoA should develop and implement a standard approach to adjournments and consent agendas across all three panelists. A standard approach would: — Improve the structure of meetings; — Improve the predictability of when a specific agenda item will be heard; and, — Reduce hearing durations. Adjournments The CoA should develop guidelines to help standardize the approach to adjournments. The guidelines should include the following: — A threshold for adjournments; — Criteria where specific adjournments are granted as a sine die; and, — Criteria where specific applications are provided with a new hearing date. Use consent agendas Consent agendas are already successfully used by some panels. Their use should be standardized across all panels. In doing so, the CoA should consider the following: — The approach for identifying items without City Planning staff concerns or public opposition; — The requirement for an applicant presentation; — The uploading of the consent agenda prior to and/or at the outset of a hearing for applicant and public transparency; and, — Updates to panelist training (Recommendation 2.3.2).	 Improve hearing durations Reduce administrative workloads Improve consistency across panels Improve applicant and public experience





2.4 Public Hearings (5/5)

#	Recommendation	Description	Rationale
2.4.4	Continue to develop plain language written rationale and detailed oral reasons for decisions	Applicants and members of the public consistently identified the lack of oral reasons from panelists as a significant barrier to participation that negatively impacts overall confidence in the public hearing process.	 Improve transparency and predictability
		While written decisions address the appropriate statutory tests and are descriptive for contentious applications, our research indicates that stakeholders would benefit from enhanced plain language wording to increase understanding.	
		To address this gap, the CoA should consider evaluating opportunities to enable panelists to provide detailed oral reasons for their decision. The evaluation should include the following:	
		 Supporting tools for panelists like templates and picklists (e.g., a picklist with reasons identifying how an application does or does not meet the four tests); 	
		 A consistent approach to providing verbal reasons for decisions during hearings; 	
		 The use of templates for commenting partners to support the provision of more detailed comments (Recommendation 2.1.1); and, 	
		 The additional time and staffing costs associated with providing more tailored and plain language reasons. 	



2.5 Information and Technology (1/2)

Table 2.5: Recommendations related to Information and Technology

#	Recommendation	Description	Rationale
2.5.1	Use the anticipated Land Management Solution (LMS) software to help digitize CoA operations	Our research indicated an urgent need for a modernized CoA application intake and tracking system. Currently, applicants must submit paper copies of their applications, including reports and drawings via mail or in person. In addition, applicants are required to submit a cheque or pay by credit card in person at a Client Service Centre. These added steps increase the cost and time required to submit a CoA application.	 Improve transparency and predictability
system through the implementation of the LMS software coming years. In doing so, the CoA should ensure the stakeholder preferences and improves operations by — A paperless application submission and payme — Tracking application circulation to departments — Real-time application tracking, including tracking commenting partner, when the application was received; and,	The CoA should accelerate the modernization of its application workflow and management system through the implementation of the LMS software, which is expected to rollout in the coming years. In doing so, the CoA should ensure that the LMS implementation aligns with stakeholder preferences and improves operations by incorporating the following additions:		
		 A paperless application submission and payment process; 	
		 Tracking application circulation to departments commenting on the CoA application; 	
		 Real-time application tracking, including tracking comments received from each commenting partner, when the application was circulated and when comments were received; and, 	
		 Automatic notifications for document uploads and revisions. 	



2.5 Information and Technology (2/2)

#	Recommendation	Description	Rationale
2.5.2	Develop and implement a performance management framework	Our research indicates that while the CoA proactively monitors the efficiency and effectiveness of its services, it should develop better tools and capacity for statistical gathering, analysis and reporting. The CoA should consider developing a performance management framework to address this gap and enable continuous improvement. The framework should include the following:	 Improve capacity to monitor and manage CoA performance, including effectiveness of participation
		 Key performance indicators (KPIs) for each of the CoA's services, including efficiency and effectiveness measures, as well as KPIs related to the public hearing process; 	
		 Data to support each KPI, including how, when and by whom the data will be collected; 	
		 A process for reporting on KPIs; and, 	
		 A process for reviewing the effectiveness of KPIs. 	
		Data availability will be a significant limitation on the development of KPIs, and the technology systems that support the CoA are undergoing modernization. The CoA should identify opportunities to integrate CoA-related data and information into these broader modernization initiatives.	



3. Implementation Plan



3. Implementation Plan

Figure 1 presents an estimate of the impact on the public hearing process (high, low) and the associated implementation effort for each recommendation (high, low) in Section 2.

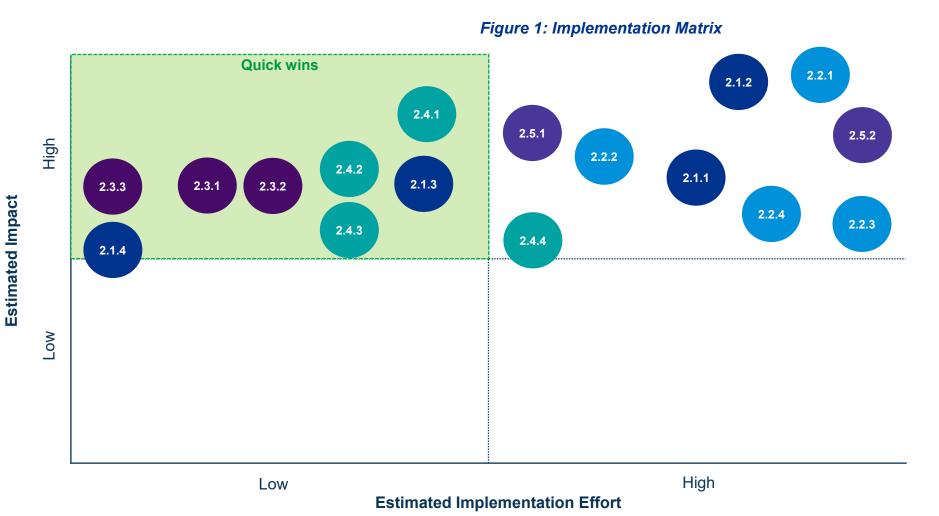
Tables 3.1 to 3.5 starting on page 38 present implementation actions for each of the recommendations included in Section 2. These actions are meant as a starting point for consideration by the CoA.

The implementation of the recommendations included in this report should be considered alongside the CoA's anticipated shift to hybrid hearings and the City's ongoing response to legislative change (e.g., Bill 109 and Bill 23).

Description	Page No.
3.1 Services and Processes	38
3.2 Organization and Governance	40
3.3 People and Culture	42
3.4 Public Hearings	44
3.5 Information and Technology	46



3. Implementation Plan









3.1 Services and Processes (1/2)

Table 3.1: Implementation plan for recommendations related to Services and Processes

		0 to 6 months +12 months +12 months
#	Recommendation	Description of Activities
2.1.1	Collaborate with PRED to standardize the commenting process and stream complex applications	 Inventory commenting templates currently in use. Identify gaps. Work with commenting partners to revise and refine existing templates and address gaps by developing new templates. Identify criteria for identifying complex applications and establish supporting tools. Use preliminary criteria in Recommendation 2.1.1 as a starting point. Establish a standard operating procedure for the involvement of senior planners. Assess City staffing levels and resource requirements required. Engage commenting partners at six-month internals to assess effectiveness of templates.
2.1.2	Provide applicants, panelists, and members of the public with sufficient time to review and inquire about staff reports prior to a public hearing	 Evaluate the benefits and resourcing costs required to be able to upload staff reports online prior to the current commenting deadline. Assess potential impacts on application fees. Work with commenting partners to develop a reasonable workback schedule for staff reports. Evaluate the potential of establishing different timeline for simple and complex applications, using the criteria identified in Recommendation 2.1.1 as a starting point for differentiation between the two streams. Engage with industry stakeholders to evaluate advantages and disadvantages of extending application timelines to ensure staff reports are uploaded by the commenting deadline.





3.1 Services and Processes (2/2)

0 to 6 months 6 to 12 months +12 months Recommendation **Description of Activities** Implement a more rigorous review for Inventory current intake tools and checklists used by CoA staff. completeness at application intake by Engage with commenting partners to establish terms of reference identifying the studies and information required for various application CoA and PRED types, and their form. Consider formalizing revised application intake process in a standard operating procedure or similar document. Finalize application intake guidelines and develop roll out plan, including incorporation into training and onboarding. Engage CoA staff, panelists and City staff at six-month intervals to assess effectiveness of guidelines. Identify a designated CoA lead responsible for keeping the materials up-to-date. 2.1.4 Build on existing engagement with Consult industry associations, community groups and residents' associations to identify preferences for engagement, using community associations Recommendation 2.1.4 as a starting point. and industry representatives outside Develop terms of reference to support each engagement mechanism and begin meetings. of the hearing process Establish a publicly available repository on the CoA website to save records and materials from additional engagement sessions. Monitor the effectiveness of these sessions through participant satisfaction surveys. Identify a designated CoA lead responsible for managing additional engagement mechanisms.





3.2 Organization and Governance (1/2)

Table 3.2: Implementation plan for recommendations related to Organization and Governance

0 to 6 months +12 months 6 to 12 months Recommendation **Description of Activities** Increase the CoA's strategic and Identify the roles and responsibilities of existing roles and staff at the CoA. operational capacity with the addition of three Identify current and future initiatives taking place at the CoA, including those identified in Recommendation 2.2.1 and more broadly in new roles this review. Identify the skillsets require to undertake these initiatives. Allocate current and future roles and responsibilities to current and new roles, taking into account skillsets and current workloads. Develop job specifications for new roles and initiate search for candidates. Revise job specifications of current roles at the CoA as required. 2.2.2 Empower CoA leadership by increasing Evaluate current authority levels against roles and responsibilities of CoA management and those of commensurate roles at other local authorities and independent boards. formalizing reporting relationships Work with City staff to evaluate the potential for increasing authority levels of CoA management to align with roles and responsibilities and independent nature of the CoA. Develop a terms of reference document formalizing reporting relationship as described in Recommendation 2.2.2. Socialize the document across the City by sharing widely with CoA staff, panelists, and external City departments. Ensure it is also be stored in a centralized location on the City's intranet.



3.2 Organization and Governance (2/2)

		0 to 6 months	6 to 12 months	+12 months
#	Recommendation	Description of Activities		
2.2.3	Consider creating a reserve fund to support long-term initiatives and CoA service delivery improvements	 Evaluate current legislation arou Conduct a review of the CoA's o Identify capital and operating co 	und the authorities required and perroperating budget to identify historical ests that were incurred over and about the state of the st	shment through a reserve fund study. mitted purposes for the establishment of a reserve fund. I surpluses and deficits. ve budgeted costs, and their rationale. ecommendation 2.2.3 and other anticipated changes.
2.2.4	Consider introducing a fourth panel to address increasing and uneven applications volumes	 Consider identifying alternate page 	application volumes to a fourth pane anelists who could mobilize into a fo resources to administer the fourth p	·





3.3 People and Culture (1/2)

Table 3.3: Implementation plan for recommendations related to People and Culture

		0 to 6 months	6 to 12 months	+12 months
#	Recommendation	Description of Activities		
2.3.1	Create and refresh training and orientation materials for CoA staff	 Update existing and develop r Consolidate all staff training at Share updated material with s Incorporate feedback and final 	nd onboarding material into a compression of the staff and solicit feedback. Alize the material. d responsible for keeping the materi	ntified in Recommendation 2.3.1 as a starting point. ehensive binder.
2.3.2	Create and refresh training and orientation materials for Panelists	 Develop an updated draft mar Incorporate feedback and fina Identify a designated CoA lead 	d responsible for keeping the materi r and Vice Chairs to topics of interes	





3.3 People and Culture (2/2)

0 to 6 months 6 to 12 months +12 months Recommendation **Description of Activities** Modify panelist appointment selection Update the panelist selection and panel composition criteria, using Recommendation 2.3.3 as a starting point. Provide to the City Clerk. criteria and/or process Monitor effectiveness of new selection criteria over the course of the next term. Modify panelist appointment process as required.





3.4 Public Hearings (1/2)

Table 3.4: Implementation plan for recommendations related to Public Hearings

		0 to 6 months +12 months +12 months
#	Recommendation	Description of Activities
2.4.1	Create and refresh applicant- and public- facing information	 Inventory existing applicant- and public-facing CoA materials to identify gaps and potential starting points. Develop draft materials using Recommendation 2.4.1 as a starting point. Consult with internal and external stakeholders to test the format, readability, and effectiveness of draft materials. Incorporate feedback from stakeholders. Publish materials on the CoA homepage. Ensure they are easily accessible, with links made available on notices. Solicit feedback on the effectiveness of these resources through the annual applicant and public touchpoints (Recommendation 2.1.4) and quarterly professional development meetings. Identify a designated CoA lead responsible for keeping the materials up-to-date.
2.4.2	Eliminate evening hearings	 Adjust panelist selection criteria as required. Implement schedule changes to coincide with the appointment of CoA panelists for the new term. Evaluate the feasibility operating public hearings on an additional day other than Wednesdays. Incorporate a six-week lead time to schedule changes to accommodate statutory public notification requirements.





3.4 Public Hearings (2/2)

0 to 6 months 6 to 12 months +12 months Recommendation **Description of Activities** Standardize approaches to agenda management Establish a standard operating procedure for consent agendas and adjournments, using Recommendation 2.4.3 as a starting point. across all panels including adjournments, Engage panelists, applicants and members of the public to test and refine the standard operating procedure. the use of consent Incorporate the updated procedure into panelist training and resources (Recommendations 2.3.2). agendas Update applicant- and public-facing materials (e.g., CoA website, application forms and applicant and public handbooks) to provide information on the process for consent agendas and adjournments. Continue to develop 2.4.4 plain language written Engage with internal and external stakeholders on the options included in Recommendation 2.4.4. rationale and detailed oral reasons for Incorporating internal and external feedback, evaluate the costs, benefits and operational feasibility of the options included in decisions Recommendation 2.4.4 and any additional options identified through engagement. Incorporate any changes into the update public-facing materials identified in Recommendations 2.4.1 as well as the updated panelist training identified in Recommendations 2.3.2.





3.5 Information and Technology (1/1)

Table 3.5: Implementation plan for recommendations related to Information and Technology

	•	••
		0 to 6 months +12 months +12 months
#	Recommendation	Description of Activities
2.5.1	Use the anticipated Land Management Solution (LMS) software to help digitize CoA operations	 Consider engaging with industry and public representatives through the methods identified in Recommendation 2.1.4 to identify functional preferences. Engage with the LMS implementation team to communicate stakeholder preferences, including those identified in Recommendation 2.5.1. Monitor the effectiveness of the software through satisfaction surveys with stakeholders.
2.5.2	Develop and implement a performance management framework	 Inventory existing performance measures in place for the CoA including metrics, systems, collection frequency, and use. Identify opportunities to align the performance management framework with commenting partners (e.g., the performance management framework being developed to support the City's development review process). Identify a designated CoA lead responsible for managing the framework, including annual evaluations of its effectiveness.



Appendix A: Project Background



Project Background

The City of Ottawa's Committee of Adjustment (CoA) engaged KPMG LLP (KPMG) to complete an organizational review.

Objectives and Scope

The objectives of the review are to i) assess the capacity of the CoA to deliver on its current and future mandate, including administrative, staff and panel capacity, ii) identify improvements to surpass client service expectations, and, iii) identify opportunities to improve public and community engagement.

The scope of the review includes processes, procedures and workflows that underpin the CoA, organizational structure and governance, people and culture, the applicant and public experience, committee structure, and opportunities to leverage the existing IT environment, among other topics that surfaced through the research.

Assessment Framework

Research was guided by an assessment framework approved by the CoA's project team. This framework consists of five key areas of focus designed to facilitate understanding of the current state and develop recommendation. The assessment framework is included in Appendix B.

Approach and Methodology

In the first phase of work, we worked closely with the Project Team to confirm the project objectives, workplan and assessment framework. We also reviewed and refined the stakeholder engagement strategy, including the identification of stakeholders, engagement tactics and engagement timelines. The engagement strategy and updated project charter was approved by the Project Team in May 2022.

During the second phase, we built a substantive evidence base to understand and evaluate the current state, as well as identify challenges and initial opportunities for improvement. Several qualitative and quantitative data sources were used to construct

our initial evidence base, including:

- Data and document review;
- Stakeholder research;
- Survey questionnaires; and,
- Leading practice research.

Documents and Data Review

We conducted an in-depth review of over 85 documents provided by the Project Team. Documents included council motions and agenda items, staff reports, and communications related to the CoA. Data provided by the Project Team included application volumes and appeal rates since 2017.

Stakeholder Research

We conducted a comprehensive stakeholder engagement exercise, involving approximately 18 hours of stakeholder engagement with more than 68 internal and external stakeholders. This included:

- Nine one-on-one interviews with representatives from the CoA and City;
- Three workshops with CoA panelists;
- One workshop with 17 industry representatives, including applicant agents and representatives from the Greater Ottawa Home Builders Association; and,
- Two workshops with 14 public stakeholders including community associations and other public-related organizations, including the Federation of Citizens' Association.



Project Background

To encourage frank and constructive dialogue, interviews and focus groups were conducted confidentially and without attribution. Notes were taken to facilitate our analysis but were not shared externally.

One-on-one interviews were typically 30-90 minutes in length. We followed a semistructured approach that included interview guides with questions distributed in advance but allowed interviewees to identify new issues. Workshops were several hours in length, and followed a similar, semi-structured approach.

Survey Questionnaires

We developed and distributed separate online surveys for applicant, public and panelist stakeholders. The surveys were open for several weeks and included questions focussed on identifying existing strengths, challenges, and improvement opportunities. In total, over 100 responses were received in the applicant, public and panelist surveys.

Leading Practice Research

The purpose of the jurisdictional research was to gather leading practice information to inform the development of our recommendations.

Working closely with the Project Team, we identified five jurisdictional comparators based on criteria including: population size and growth, geography, urban fabric and development volume.

The following municipalities were included as part of the benchmarking study:

- Toronto:
- Hamilton;
- Mississauga;
- Oakville; and,
- Brampton.

We conducted detailed desktop research into comparator municipalities and scheduled interviews with representatives to identify specific improvement opportunities for the CoA. We focused on what each jurisdiction does well, rather than a side-by-side comparison or analysis of each jurisdiction's development review or equivalent processes.

A summary of our leading practice research can be found in Appendix D.



Project Background

Interim Report

We synthesized our findings from the first two phases of work into an interim report. The interim report included a summary of the current state, as well as a long list of improvement opportunities for consideration and additional development during Phase 3. The interim report was presented to the Project Team in August 2022.

Develop Improvement Opportunities

In the third phase of work, we refined our preliminary improvement opportunities into the recommendations included in this final report using two main inputs: the leading practice research completed in Phase 2 and co-design workshops.

Co-design Workshops

We developed several key improvement opportunities included in our interim report through six co-design workshops, each 1.5-3 hours in length, with CoA and City staff, panelists, and representatives from industry and community associations. During the workshops, we worked alongside stakeholders to test and refine key improvement opportunities.

Recommend and Report

During the fourth and final phase, we synthesized our findings into this final report and implementation roadmap. Draft versions of this report were shared with and reviewed by the CoA's project team. Revisions have been incorporated into this final version.



Work Plan

Phase 1:
Project Set Up



Phase 2: Assess Current State



Phase 3: Develop Improvement Opportunities



Phase 4: Recommend & Report



Objectives

Activities

Deliverables

Establish project foundation and review work completed.

Confirm strengths, challenges, and opportunities for improvement.

Develop, test, and refine improvement opportunities.

Synthesize work into concise final report with recommendations.

- Stand-up project reporting structure
- Finalize work plan
- Review work completed to date
- Identify documents for review
- Develop stakeholder engagement plan
- Develop leading practice plan

- Document review
- Stakeholder engagement
- Leading practice research
- Gap analysis
- Develop Interim Report

- Improvement workshops
- Additional stakeholder engagement
- Final Report
- Presentation of Final Report

✓ Project Management Plan

- ✓ Bi-weekly status meetings
- √ Stakeholder engagement plan
- ✓ Leading practice plan

- Interim Report of initial findings and high-level improvement opportunities
- Project team presentation of Interim Report
- Detailed list of improvement opportunities
- ✓ Design workshops

- ✓ Final Report synthesizing work completed
- ✓ Presentation of Final Report



Appendix B: Assessment Framework



Assessment Framework

This Appendix presents the assessment framework that was utilized to understand the CoA's current state, identify challenges and opportunities, articulate different future state options, and set out detailed recommendations.



Services and Processes

The services delivered by the CoA and the processes, practices, procedures, and workflows that underpin them.



Organization and Governance

The roles and responsibilities of staff, panel members and other stakeholders as well as the CoA's organizational structure (including committee structure) funding structure and supporting governance structures.



People and Culture

The CoA's people and culture, including staff engagement and retention, as well as staff and panel member complements, compensation levels, qualifications and training.



Public Hearings

Public hearings, including the applicant and public experience.



Information and Technology

The use and flow of data, information, analytics, and technology to support the efficient delivery of the CoA's services.



Appendix C: Current State Assessment





Challenges: Services and Processes (1/3)

This Appendix presents challenges related to services and processes, organization and governance, people and culture, public hearings and information and technology, identified through our current state assessment.

Table 4.1: Challenges related to Services and Processes

#	Challenge	Description	lmp	pacts
4.1.1	Increasing application volume and complexity	Application volumes increased 25% between 2019 and 2021 with no increase in CoA staffing levels or the number of CoA hearings, which have remained constant since 2014.	_	Increases staff and panelist workloads
		Stakeholders indicated that application volumes are expected to continue to increase.	_	Strains organizational capacity
		Stakeholders also indicated that the complexity of applications is expected to increase due to increased levels of infill development.	_	Increases staff and applicant frustration
4.1.2	adjournments CoA	Adjournments increased by more than 80% between 2019 and 2021, from 122 to 221 annually.	_	Increases staff and panelist
		CoA staff and panelists indicated that the increase is primarily due to late reports from commenting partners (provided less than five days prior to the hearing), particularly Planning, Infrastructure and Economic Development (City Planning) and Urban Forestry. In addition, late comments contribute to adjournments by decreasing the time available to panelists and applicants to prepare for hearings.		workloads
			_	Reduces transparency and predictability
			_	Extends application timelines
			_	Increases applicant frustration





Challenges: Services and Processes (2/3)

#	Challenge	Description	lmp	acts
4.1.3	Ineffective decision-making supports for panelists	Panelists indicated that the information and materials that support decision-making are often ineffective:		Contributes to adjournments and inconsistencies in decision-making
		 City Planning staff comments are often inconsistently formatted, difficult to follow and include unnecessary information; 	_	Increases panelist workloads and frustration
		 City Planning comments, often prepared by junior planners, do not clearly communicate recommendations and conditions; 	_	Reduces transparency and predictability
		 Limited guidance on the appropriateness of completing individual due diligence (e.g., conducting site visits alone or using online mapping software); and, 		
		 Limited access to subject matter expertise for legal or surveying matters. 		
4.1.4	Unbalanced application volumes across panels	Since 2017, the Urban and Suburban panels have received 87% and 77% more applications than the Rural panel, respectively.	_	Increases panelist frustration Inconsistent hearing lengths across
		Despite the variation in application volumes, the number of hearings and panelists is the same across all three panels. As a result, the average hearing time of the Rural panel (77 minutes) was roughly half that of the Suburban (133 minutes) and Urban (160 minutes) panels in 2021.	_	panels
4.1.5	City staff reports are not	Reports from commenting partners are not easily accessible online for members of the public.	_	Increases staff workloads
	easily accessible for applicants and members of the public	Similarly, the staff leads from commenting partners assigned to specific applications are not identified online. To identify staff leads, applicants and members of the public must first contact CoA staff to identify commenting partner leads. This added step increases administrative workloads and creates a barrier to participation for applicants and the public.	_	Creates barriers to participation for applicants and public





Challenges: Services and Processes (3/3)

#	Challenge	Description	Impacts
4.1.6	Document translation can lead to delays in uploading information	The City of Ottawa's Bilingualism Policy requires the CoA to post information online in both English and French. CoA staff and panelists indicated that document translation can lead to delays in uploading information (e.g., City staff comments, agendas, etc.), contributing to applicant and public frustration.	 Contributes to late comments Potential conflict with City policy and statutory timelines
4.1.7	Ineffective application forms and intake processes	 CoA staff and applicants indicated that application forms are outdated and result in confusion, often among inexperienced applicants. Areas of confusion include: The forms have two minor variance application types: (i) primary and (ii) secondary. The definitions provided for each in the form are vague and do not account for varying circumstances. In some cases, CoA and applicant stakeholders indicated that inexperienced applicants have paid for the wrong application, initially underpaying or overpaying; and, Clarifying requirements are broad and do not indicate which reports are required (e.g., Tree Protection Reports). Applicants also indicated that the need to submit applications by mail and the lack of online payment methods reduces the time available to prepare applications. 	 Barrier to participation for inexperienced applicants Contributes to applicant frustration



Challenges: Organization and Governance (1/2)

Table 4.2: Challenges related to Organization and Governance

#	Challenge	Description	Impacts
4.2.1	Unclear roles, responsibilities and decision-making authorities of the Secretary- Treasurer, Chair and City Clerk	 The Secretary-Treasurer reports to both the Chair (for Committee-related matters) and the City Clerk (for administrative-related matters). Our review of documents indicates that this dual reporting structure has not been formalized (e.g., roles and responsibilities are not written down, consolidated or made readily available). City stakeholders indicated that the following roles and responsibilities are not clear: The navigation of human resource-related issues such as hiring, performance review signoffs, disciplinary matters as well as budgetary expense approvals; and, The decision-making authorities of the Secretary-Treasurer, Chair and City Clerk. 	 Reduces transparency and predictability Increases administrative workload of CoA management
4.2.2	Current funding structure limits opportunities for service delivery improvements	The CoA operates on a cost recovery basis, recovering all its operating expenses through application fees. Under the current funding structure, any surplus generated by the CoA is directed to the City's general revenues. As a result, there is little, if any, funding available for service delivery improvements, including performance improvement initiatives and training. The current funding structure also limits the ability to fund medium- or long-term initiatives focused on addressing future challenges, improving resiliency or building capacity.	 Barrier to service delivery improvement and strategic initiatives Reduces organizational resilience



Challenges: Organization and Governance (2/2)

#	Challenge	Description	lmp	pacts
4.2.3	The Secretary-Treasurer and Deputy Secretary-Treasurers are not empowered to deliver on their mandates.	The mandates of the Secretary-Treasurer and Deputy Secretary-Treasurer positions have expanded beyond their decision-making authorities, leading to challenges in managing the CoA's strategic and day-to-day operations. The Secretary-Treasurer operates with minimal oversight and manages the service area of an independent body. However, the current authorities in place (e.g., for procurement and hiring new staff) limit autonomy and the time available for strategic planning. Our research indicates that this is not aligned with the job classification levels at other independent local boards or comparable CoAs. Deputy Secretary-Treasurers are responsible for managing the Committee Coordinators and day-to-day operations yet cannot sit in disciplinary meetings. This limits their ability to manage resources efficiently and foster career development. The misalignment between authorities and mandates hinders the CoA's ability to be proactive in the face of increasing workloads by limiting the capacity for strategic planning and management.	_	Increases administrative burden on CoA management Barrier to strategic planning and management





Challenges: People and Culture (1/2)

Table 4.3: Challenges related to People and Culture

#	Challenge	Description	lmp	acts
4.3.1	High Committee Coordinator turnover	CoA staff indicated there has been a 150% turnover in Committee Coordinators since 2015. Stakeholders provided the following reasons for the high turnover rate:	_	Increases staff workloads and frustration
		 Limited opportunity for career advancement within the CoA as there is no intermediate position between a Committee Coordinator and a Deputy Secretary-Treasurer; 	_	Barrier to transparency and predictability
		 Committee Coordinators have highly transferrable skills, allowing for lateral movement across City departments for higher paying opportunities; 	_	Reduces organizational resilience
		 The current 2-week work cycle to process applications, which has resulted in a fast-paced environment that can be stressful; and, 		
		 Limited accommodations to work from home, work outside of regular business hours, and take time off due to the nature of the work. 		
		City and CoA staff at all levels indicated that staff turnover is a significant challenge that limits the CoA's ability to build and maintain organizational knowledge, leading to increased time spent training new staff and reduced time available to fulfil regular duties.		
4.3.2	Inadequate panelist training and commenting partner support on complex planning-related matters	While panelists indicated that quarterly professional development meetings are helpful, they noted that technical training is lacking, particularly concerning the complexities brought on by the new official plan and zoning by-laws.	_	Reduces transparency and predictability
		City staff indicated that panelists could sometimes struggle when adjudicating complex applications and considering staff comments/conditions due to inadequate training and limited time available to review late staff reports.		





Challenges: People & Culture (2/2)

#	Challenge	Description	Impacts
4.3.3	Existing orientation and training materials for staff and panelists are outdated and ineffective	Staff and panelists consistently indicated that orientation and training materials are inadequate and ineffective. CoA staff indicated that Committee Coordinators generally require six months of training, with shadowing being the primary learning method, increasing the workload for existing staff.	 Increases staff workloads Reduces transparency and predictability
		The panelist onboarding binder is also outdated, with materials from as early as 2002. Areas where materials appear outdated include:	
		 The Committee of Adjustment Rules of Procedure are dated 2002 (but were amended in May 2020); 	
		 No information is included on the shift to the virtual hearing process; 	
		 No information is included addressing the use of online mapping software; 	
		 Contact information for the Secretary-Treasurer is outdated and limited contact information for commenting partners exists; and, 	
		 No information is provided on the new official plan and new transects system. 	
4.3.4	The current panelist selection process does not promote diversity in expertise or skillsets	City stakeholders indicated that the current panelist selection process does not consider the diversity of professional backgrounds across a panel. As a result, the Suburban panel consists of four members with similar professional backgrounds. Similarly, the majority of panelists are non-bilingual anglophones, leading to potential misalignment with the City's Bilingualism Policy.	 Contributes to adjournments and inconsistencies in decision-making Potential conflict with City Policy





Challenges: Public Hearings (1/3)

Table 4.4: Challenges related to Public Hearings

#	Challenge	Description	Impacts
4.4.1	Challenge Inconsistencies within and across panels	Stakeholders consistently identified procedural inconsistencies within and across panels, such as: — The application of the four tests; — The use of evidence and supporting materials, including staff reports, written submissions and deputations; — Approaches to contested matters, including the threshold for adjournments; — Differences in the treatment of sophisticated and unsophisticated applicants; and, — Balancing the adjudicative process with educating members of the public. Of those panelists surveyed, one-third indicated that similar applications are not decided in a consistent manner across hearings.	 Reduces transparency and predictability Negatively impacts applicant and public confidence in the CoA process Increases applicant frustration
		A number of applicant representatives indicated that they often choose the longer and more complex Zoning By-law Amendment process because it is seen as more predictable and transparent.	





Challenges: Public Hearings (2/3)

#	Challenge	Description	Impacts
4.4.2	Late-stage application revisions	 Stakeholders indicated that late-stage application revisions pose the following challenges: Frustration for panelists who have limited time to prepare for hearings; Applicants presenting outdated materials, as the presentation submission deadline is the Monday before a hearing; Written letters from the public becoming less impactful, as the written submission deadline is the Monday before a hearing; and, General unpreparedness among panelists, applicants and members of the public. Taken together, these challenges diminish the effectiveness of public hearings and lead to increases in the number of adjournments. 	 Barrier to effective applicant and public participation Increases panelist frustration Contributes to adjournments
4.4.3	Unstructured hearings decrease the predictability of agendas	Applicants and members of the public indicated that it is difficult to predict when specific agenda items will be heard, increasing the time commitment required to participate in a hearing. Stakeholders cited increased adjournments and the inconsistent use of agenda vetting as key contributors to agenda unpredictability. Stakeholders also indicated that the lack of indication as to which agenda item is currently under consideration further increases confusion.	Barrier to public and applicant participation





Challenges: Public Hearings (3/3)

#	Challenge	Description	Impacts
4.4.4	Limited transparency in the decision-making process	Applicants and community associations both identified barriers to transparency in the decision-making process, including:	Reduces transparency and predictability
		 The lack of reasoning included in written decisions; and, 	
		 The process of reserving decisions, which limits an applicant's ability to clarify concerns or to understand why an application was approved or refused. 	
4.4.5	A one-size-fits-all approach to speaking durations and rebuttal structure are sometimes viewed as ineffective for applicants and members of the public	Applicants and members of the public consistently indicated that the current speaking durations are insufficient for complex applications, particularly where there are multiple concerned parties or reports from City staff.	Barrier to applicant and public participation
4.4.6	Limited public and applicant- facing information about the CoA.	Our review of publicly available information and an analysis of stakeholder findings identified the following gaps related to publicly available information about the CoA and the public hearing process: — No easy-to-use, non-technical guide for members of the public about the CoA, the CoA's jurisdiction, the public hearing process or how to effectively engage in the CoA process; — Despite recent improvements, notices (mailed or posted) are still overly technical, with limited guidance to educative resources; and, — No information on application details (e.g., streetscape drawings, City staff comments, etc.) that may be provided to the public easily upon request.	 Barrier to applicant and public participation Reduces transparency and predictability Increases staff and panelist workloads



Challenges: Information & Technology (1/1)

Table 4.5: Challenges related to Information and Technology

	1		
#	Challenge	Description	Impacts
4.5.1	Limited information and performance management	The City does not currently collect or use much data or information about CoA operations. The little information collected tends to be highly manual and time intensive, creating a significant barrier to its use in performance management.	 Barrier to effective planning, management and service delivery
		Information that could help manage performance but is not currently collected includes:	
		 The timelines associated with the pre-application consultation process; 	
		 The average time spent by panel members between application submission and hearing; and, 	
		— The number of registered speakers by agenda item.	



Appendix D:

Leading Practice Research



Leading Practice Summary

This appendix presents an overview of the leading practice research plan and findings.



Objective

The objective of our leading practice research was to understand the related structure, processes, and organization of Committees of Adjustment in comparable jurisdictions to identify specific improvement opportunities. Working with the Project Team, we identified five comparator jurisdictions for detailed research. In addition, we also completed an interview with the Ontario Association of Committees of Adjustment.



Purpose



Understand common challenges and trends in comparable jurisdictions.



Research specific leading practices used by comparable jurisdictions for use as inputs into our improvement workshops.



Approach



Conduct an interview with a senior representative(s) from each comparable organization.



Perform desktop research across all comparator jurisdictions.



Focus on success factors related to common challenges rather than an "apples-to-apples" comparison.

Look into comparable data points as well as leading practices and benchmarks.

#	Comparator List	
1	Ontario Association of Committees of Adjustment	
2 City of Toronto CoA		
3	City of Mississauga CoA	
4	City of Hamilton CoA	
5	City of Oakville CoA	
6	City of Brampton CoA	



Leading Practice Summary

This section outlines the common challenges and leading practices identified through our research. The findings are organized into the assessment framework categories. Our research did not surface any significant findings pertaining to *Technology and Information*.

Summary of common challenges

The table below summarizes the common challenges identified through our research.

Overall, representatives from the comparator jurisdiction indicated that are experiencing similar challenges to Ottawa's Committee of Adjustment.

Services and Processes	Organization & Governance		People & Culture		Public Hearings
 Application volumes and complexity. Late City staff comment submissions. Late posting of information online before a hearing. 	Inconsistent processes and practices across panels.	_	Attraction and retention of CoA staff. Resourcing challenges among City staff, impacting the quality of commenting partner submissions.	_ _	Unpredictable agenda item hearing times. Limited or ineffective applicant- and public-facing information.
 Increases staff and panelist workloads. 	 Contributes to inconsistencies in decision-making. 	_	Increases staff workloads and frustration.	_	Barrier to effective applicant and public participation.
— Increases adjournments.	Reduces transparency and	_	Reduces organizational resilience.	_	Increases staff and panelist workloads.
 Applicant and public frustration. 	predictability.				



Leading Practice Summary

Summary of leading practices

The table below summarizes our preliminary leading practice findings.

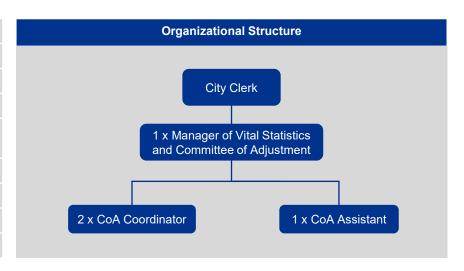
Services and Processes Organization & Governance People & Culture **Public Hearings** Encouraging City staff to contact Clearly defining the roles, Implementing cross-training Grouping items into blocks and/or applicants directly to resolve issues. responsibilities, and timelines for all programs for CoA staff to increase assigned times. commenting partners. staff capabilities. Uploading City staff comments online Increasing the quality and quantity of as early as possible before a Establishing and maintaining strong Implementing regular training and applicant- and public-facing hearing. communication channels among mentorship opportunities. information on the CoA homepage. CoA staff. Publishing the application Increasing the number of panelist Implementing agenda vetting for submission deadline for each training sessions held by City staff. applications without staff comments scheduled hearing. and registered deputants. Formalizing the process for Posting City staff and public adjournments, including the comments on-screen during identification of new hearing dates. hearings. Decrease adjournments. Reduce circulation periods. Improve attraction and retention. Improve applicant and public participation. Reduce late stage revisions. Improve operational efficiency. Improve organizational resilience. Improve hearing durations. Improve applicant and public Improve consistency. experience. Improve transparency and predictability.



Mississauga



Population	829,000
CoA reports to	Clerk
Annual no. of hearings	36
Annual no. of applications	500 to 700
Average time between submission and hearing for minor variance applications ⁴	6 to 8 weeks
City staff comments posted online	Yes
Minutes posted online	Yes
Decisions posted online	Yes
City Planning attendance at hearings	Yes



Findings

1. Challenges

- High application volumes.
- Adjournment rate of ~ 25%.
- Administratively-intense process associated with inserting application information (manual data entry) into SharePoint.

2. Leading Practices

- · Upload City staff comments five days prior to a hearing.
- Display comments from City staff and public on-screen during hearings.
- Do not provide an adjournment date to an applicant unless formally requested, avoiding unnecessary re-circulations.
- Implement cross-training programs for CoA staff to promote organizational resiliency.
- · City staff contact applicants 'in the background'.

- Implement hard application revision deadlines to provide panelists with sufficient time to review applications. The trade-off associated with this imitative is an increased adjournment rate.
- Easy to navigate webpage with easy access to find livestreams, and locate agendas and minutes.
- Maintain educational resources on their website concerning the role of the CoA and use of City staff comments.
- Insert commenting partner names in the agendas for consent applications.

⁴ Average time between submission and hearing for minor variance applications. This information was obtained through discussions with CoA staff in each jurisdiction.



Oakville



Population	212,000
CoA reports to	Clerk
Annual no. of hearings	24
Annual no. of applications	200 to 300
Average time between submission and hearing for minor variance applications	6 to 8 weeks
City staff comments posted online	Yes
Minutes posted online	No
Decisions posted online	Yes
City Planning attendance at hearings	No



Findings

1. Challenges

- · High application volumes.
- · Delayed responses to applicant and public enquiries.
- Heavy reliance on the usefulness of educational resources on the CoA website.

2. Leading Practices

- High quantity and quality of applicant- and public-facing information on the CoA webpage, including the following materials:
 - · CoA Citizens' Guide to minor variances;
 - · Hearing procedures;
 - · Design guidelines; and,
 - FAQ page.
- Display call-in number to participate in a hearing on-screen throughout hearings.

- · Panelists conduct site visits.
- CoA staff utilize template emails when responding to applicant and public emails.
- Maintain a delegating authority to the Director of Planning Services for consent applications without minor variances.



Hamilton



Population	580,000
CoA reports to	PED
Annual no. of hearings	24
Annual no. of applications	550 to 650
Average time between submission and hearing for minor variance applications	6 to 9 weeks
City staff comments posted online	Yes
Minutes posted online	Yes
Decisions posted online	Yes
City Planning attendance at hearings	No



Findings

1. Challenges

- · High application volumes.
- · Attraction and retention.
- Unable to consistently post all relevant application information on the CoA webpage prior to hearings.

2. Leading Practices

- Assign a specific time block for each item in the agenda.
- Upload City staff comments prior to a hearing to level the 'playing field' for members of the public.

- Use very informal language during hearings to improve participants understanding of the hearing process.
- Include applicant agent name and company in the agenda portal to increase convenience for public members contacting applicants.
- Require applicants to submit contextual drawings.
- Strongly encourage applicants to undertake the preapplication process on the CoA webpage.



Bramptor



Population	604,000
CoA reports to	Clerk
Annual no. of hearings	20
Annual no. of applications	500 to 600
Average time between submission and hearing for minor variance applications	4 to 8 weeks
City staff comments posted online	Yes
Minutes posted online	Yes
Decisions posted online	Yes
City Planning attendance at hearings	Yes



Findings

1. Challenges

- Staff workloads increased during the implementation of hybrid hearings.
- 50% adjournment rate for consents.
- · Attraction and retention.

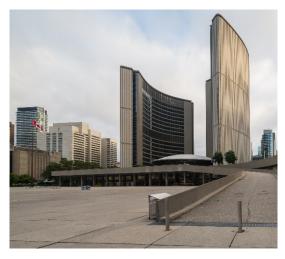
2. Leading Practices

- City planning contacts applicants 'in the background' and attends hearings.
- Staff comments are consistently delivered 5-days ahead of a hearing.
- CoA has a publicly available filing deadline on the CoA homepage with application submission deadlines to appear in a hearing.
- Strong alignment between the CoA and City Planning on the deadlines required to post City staff comments online and on-time before a hearing.

- · Hybrid platform, which resulted in:
 - Increased human interaction between stakeholders;
 - Efficiently run hearings that are shorter in duration in comparison to virtual hearings; and,
 - Satisfaction from stakeholders preferring to attend inperson
- City Planning conducts site visits for complex applications.



Toronto



Population	2,930,000
CoA reports to	Planning
Annual no. of hearings	105
Annual no. of applications	3.2k to 3.5k
Average time between submission and hearing for minor variance applications	2.5 to 6 months
City staff comments posted online	No
Minutes posted online	No
Decisions posted online	Yes
City Planning attendance at hearings	No



Findings

1. Challenges

- High application volumes.
- Attraction and retention.
- Long and unstructured hearing agendas.
- · Unbalanced workloads across Districts.
- · Inconsistent hearing procedures across Districts.
- Information concerning the outcomes of a hearing is not posted online (decisions and minutes).

2. Leading Practices

- Agenda vetting shorten overall hearing durations and is implemented in some Districts.
- Dedicated public-facing materials in the form of brochures.
- Contact information of Deputy Secretary-Treasurers is available online.

- Notices of Hearing are distributed more than 21 days ahead of a hearing.
- Maintain a geographic portal that stores current and past CoA application information, allowing for:
 - Application information to be made available to the public;
 - Searches for CoA-related applications in specific city areas; and,
 - Review of information from past applications.



Appendix E: Stakeholder Register



CoA Staff

This Appendix presents stakeholders engaged during our project, including representatives from the CoA, City, panelists, applicants, and community associations.

Table 5.1: CoA Staff

#	Position	Department/Division			
CoA S	CoA Staff				
1	Secretary-Treasurer	CoA			
2	Deputy Secretary-Treasurer	CoA			
3	Deputy Secretary-Treasurer	CoA			
4	Committee Coordinator	CoA			
5	Committee Coordinator	CoA			
6	Committee Coordinator	CoA			
7	Committee Coordinator	CoA			
8	Committee Coordinator	CoA			
9	Committee Coordinator	CoA			



City Staff

Table 5.2: City Staff

#	Position	Department/Division			
City St	City Staff				
10	Program Manager, Human Resources - Business Services	Human Resources			
11	Strategist	Human Resources			
12	Consultant	Human Resources			
13	Organization Design and Job Evaluation	Human Resources			
14	City Clerk	City Clerk's office			
15	Director	Planning, Real Estate and Economic Development			
16	General Manager	Planning, Real Estate and Economic Development			
17	Manager	Planning, Real Estate and Economic Development			
18	Manager	Planning, Real Estate and Economic Development			
19	Manager	Planning, Real Estate and Economic Development			
20	Manager	Planning, Real Estate and Economic Development			
21	Planner III	Planning, Real Estate and Economic Development			
22	Planner III	Planning, Real Estate and Economic Development			
23	Planner III	Planning, Real Estate and Economic Development			
24	Planner III	Planning, Real Estate and Economic Development			
25	Planner III	Planning, Real Estate and Economic Development			



Panelists

Table 5.3: Panelists

#	Position	Panel
1	Vice-Chair	Urban
2	Member	Urban
3	Member	Urban
4	Member	Urban
5	Chair	Suburban
6	Member	Suburban
7	Member	Suburban
8	Member	Suburban
9	Member	Suburban
10	Vice-Chair	Rural
11	Member	Rural
12	Member	Rural
13	Member	Rural



Industry Representatives

Table 5.4: Industry Representatives

#	Organization
1	Greater Ottawa Home Builders Association
2	Amsted Design & Build
3	Morley Hoppner Limited
4	Novatech Engineering Consultants
5	RorTar Land Development Consultants
6	D.G.Belfie Planning
7	Robinson Consulting Limited
8	JD Plans Limited
9	Redevelopment Group Limited
10	Q9 Planning and Design
11	Regional Group Ottawa
12	Fotenn Planning and Design
13	WSP
14	Soloway Wright LLP
15	Urban Infill Council
16	Hamel Design
17	Zander Plans Inc.



Community Associations

Table 5.5: Community Association Representatives

#	Organization
1	Federation of Citizen Associations
2	City View Community Association
3	Westboro Community Association
4	Hintonburg Community Association
5	Old Ottawa East Community Association
6	Queensway Terrace North Community Association
7	Rothwell Heights Property Owners Association
8	Huntley Community Association
9	Britannia Village Community Association
10	Glens Community Association
11	Lowertown Community Association
12	Carleton Heights & Area Residents Association
13	Carlington Community Association







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