

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

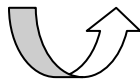
POPULATION*

Total Sub-Area Population

23,000

+7.5%

2006-2011

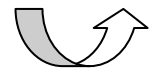


Total City of Ottawa Population

883,390

+8.8%

2006-2011



Population by Age Group

| Age Group | Sub-Area 20 | | | | | City of Ottawa | | | | |
|-----------------|---------------|--------------|---------------|--------------|------------|----------------|--------------|----------------|--------------|------------|
| | 2006 | | 2011 | | 06-11 | 2006 | | 2011 | | 06-11 |
| | No. | % | No. | % | % Chg | No. | % | No. | % | % Chg |
| Less than 5 | 1,185 | 5.5 | 1,165 | 5.1 | -1.7 | 44,380 | 5.5 | 49,140 | 5.6 | 10.7 |
| 5-9 | 1,420 | 6.6 | 1,485 | 6.5 | 4.6 | 46,235 | 5.7 | 48,765 | 5.5 | 5.5 |
| 10-14 | 1,730 | 8.1 | 1,640 | 7.1 | -5.2 | 52,135 | 6.4 | 50,665 | 5.7 | -2.8 |
| 15-19 | 1,690 | 7.9 | 1,795 | 7.8 | 6.2 | 54,595 | 6.7 | 58,305 | 6.6 | 6.8 |
| 20-24 | 995 | 4.7 | 1,205 | 5.2 | 21.1 | 58,490 | 7.2 | 65,965 | 7.5 | 12.8 |
| 25-29 | 680 | 3.2 | 765 | 3.3 | 12.5 | 53,390 | 6.6 | 61,230 | 6.9 | 14.7 |
| 30-34 | 1,070 | 5.0 | 965 | 4.2 | -9.8 | 55,590 | 6.8 | 57,740 | 6.5 | 3.9 |
| 35-39 | 1,610 | 7.5 | 1,435 | 6.2 | -10.9 | 59,750 | 7.4 | 60,360 | 6.8 | 1.0 |
| 40-44 | 2,170 | 10.1 | 1,870 | 8.1 | -13.8 | 69,825 | 8.6 | 64,280 | 7.3 | -7.9 |
| 45-49 | 2,205 | 10.3 | 2,395 | 10.4 | 8.6 | 67,535 | 8.3 | 73,190 | 8.3 | 8.4 |
| 50-54 | 1,850 | 8.6 | 2,320 | 10.1 | 25.4 | 59,275 | 7.3 | 69,015 | 7.8 | 16.4 |
| 55-59 | 1,685 | 7.9 | 1,840 | 8.0 | 9.2 | 52,545 | 6.5 | 57,735 | 6.5 | 9.9 |
| 60-64 | 1,145 | 5.4 | 1,585 | 6.9 | 38.4 | 37,510 | 4.6 | 50,410 | 5.7 | 34.4 |
| 65-69 | 745 | 3.5 | 1,050 | 4.6 | 40.9 | 28,100 | 3.5 | 35,860 | 4.1 | 27.6 |
| 70-74 | 540 | 2.5 | 645 | 2.8 | 19.4 | 23,850 | 2.9 | 26,810 | 3.0 | 12.4 |
| 75-79 | 370 | 1.7 | 425 | 1.8 | 14.9 | 19,870 | 2.4 | 21,275 | 2.4 | 7.1 |
| 80-84 | 200 | 0.9 | 270 | 1.2 | 35.0 | 15,765 | 1.9 | 16,305 | 1.8 | 3.4 |
| 85-89 | 75 | 0.4 | 115 | 0.5 | 53.3 | 8,695 | 1.1 | 10,650 | 1.2 | 22.5 |
| 90 years & over | 30 | 0.1 | 40 | 0.2 | 33.3 | 4,595 | 0.6 | 5,685 | 0.6 | 23.7 |
| Total | 21,395 | 100.0 | 23,000 | 100.0 | 7.5 | 812,130 | 100.0 | 883,390 | 100.0 | 8.8 |

*Note: Population count includes institutional residents and all usual residents of the City of Ottawa on Census day 2011. Not adjusted for undercounting.

Source: Statistics Canada, 2011 Census

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

POPULATION

Male Population by Age Group

| Age Group | Sub-Area 20 | | | | | City of Ottawa | | | | |
|-----------------|---------------|--------------|---------------|--------------|------------|----------------|--------------|----------------|--------------|------------|
| | 2006 | | 2011 | | 06-11 | 2006 | | 2011 | | 06-11 |
| | No. | % | No. | % | % Chg | No. | % | No. | % | % Chg |
| Less than 5 | 615 | 5.7 | 595 | 5.1 | -3.3 | 22,515 | 5.7 | 24,930 | 5.8 | 10.7 |
| 5-9 | 715 | 6.6 | 770 | 6.6 | 7.7 | 23,460 | 6.0 | 24,665 | 5.8 | 5.1 |
| 10-14 | 900 | 8.3 | 820 | 7.1 | -8.9 | 26,650 | 6.8 | 25,690 | 6.0 | -3.6 |
| 15-19 | 875 | 8.1 | 940 | 8.1 | 7.4 | 27,650 | 7.0 | 29,675 | 6.9 | 7.3 |
| 20-24 | 505 | 4.7 | 615 | 5.3 | 21.8 | 29,140 | 7.4 | 33,100 | 7.7 | 13.6 |
| 25-29 | 325 | 3.0 | 375 | 3.2 | 15.4 | 25,930 | 6.6 | 30,185 | 7.0 | 16.4 |
| 30-34 | 495 | 4.6 | 465 | 4.0 | -6.1 | 26,755 | 6.8 | 27,675 | 6.5 | 3.4 |
| 35-39 | 775 | 7.2 | 660 | 5.7 | -14.8 | 29,140 | 7.4 | 28,765 | 6.7 | -1.3 |
| 40-44 | 1,090 | 10.1 | 935 | 8.1 | -14.2 | 34,290 | 8.7 | 31,215 | 7.3 | -9.0 |
| 45-49 | 1,075 | 10.0 | 1,205 | 10.4 | 12.1 | 32,650 | 8.3 | 35,935 | 8.4 | 10.1 |
| 50-54 | 975 | 9.0 | 1,150 | 9.9 | 17.9 | 28,675 | 7.3 | 33,595 | 7.8 | 17.2 |
| 55-59 | 845 | 7.8 | 970 | 8.4 | 14.8 | 25,620 | 6.5 | 28,030 | 6.5 | 9.4 |
| 60-64 | 595 | 5.5 | 785 | 6.8 | 31.9 | 18,050 | 4.6 | 24,385 | 5.7 | 35.1 |
| 65-69 | 420 | 3.9 | 560 | 4.8 | 33.3 | 13,190 | 3.4 | 16,935 | 4.0 | 28.4 |
| 70-74 | 280 | 2.6 | 365 | 3.1 | 30.4 | 11,025 | 2.8 | 12,360 | 2.9 | 12.1 |
| 75-79 | 185 | 1.7 | 200 | 1.7 | 8.1 | 8,420 | 2.1 | 9,545 | 2.2 | 13.4 |
| 80-84 | 95 | 0.9 | 130 | 1.1 | 36.8 | 5,930 | 1.5 | 6,595 | 1.5 | 11.2 |
| 85-89 | 30 | 0.3 | 50 | 0.4 | 66.7 | 2,785 | 0.7 | 3,685 | 0.9 | 32.3 |
| 90 years & over | 10 | 0.1 | 15 | 0.1 | 50.0 | 1,130 | 0.3 | 1,500 | 0.4 | 32.7 |
| Total | 10,800 | 100.0 | 11,605 | 100.0 | 7.5 | 393,000 | 100.0 | 428,460 | 100.0 | 9.0 |

Source: Statistics Canada, 2011 Census

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

POPULATION

Female Population by Age Group

| Age Group | Sub-Area 20 | | | | | City of Ottawa | | | | |
|-----------------|---------------|--------------|---------------|--------------|------------|----------------|--------------|----------------|--------------|------------|
| | 2006 | | 2011 | | 06-11 | 2006 | | 2011 | | 06-11 |
| | No. | % | No. | % | % Chg | No. | % | No. | % | % Chg |
| Less than 5 | 570 | 5.4 | 570 | 5.0 | 0.0 | 21,865 | 5.2 | 24,215 | 5.3 | 10.7 |
| 5-9 | 705 | 6.7 | 715 | 6.3 | 1.4 | 22,775 | 5.4 | 24,105 | 5.3 | 5.8 |
| 10-14 | 830 | 7.8 | 825 | 7.2 | -0.6 | 25,485 | 6.1 | 24,980 | 5.5 | -2.0 |
| 15-19 | 810 | 7.6 | 845 | 7.4 | 4.3 | 26,945 | 6.4 | 28,630 | 6.3 | 6.3 |
| 20-24 | 490 | 4.6 | 585 | 5.1 | 19.4 | 29,350 | 7.0 | 32,865 | 7.2 | 12.0 |
| 25-29 | 355 | 3.3 | 390 | 3.4 | 9.9 | 27,460 | 6.6 | 31,050 | 6.8 | 13.1 |
| 30-34 | 570 | 5.4 | 500 | 4.4 | -12.3 | 28,835 | 6.9 | 30,070 | 6.6 | 4.3 |
| 35-39 | 835 | 7.9 | 775 | 6.8 | -7.2 | 30,610 | 7.3 | 31,600 | 6.9 | 3.2 |
| 40-44 | 1,080 | 10.2 | 935 | 8.2 | -13.4 | 35,535 | 8.5 | 33,070 | 7.3 | -6.9 |
| 45-49 | 1,135 | 10.7 | 1,185 | 10.4 | 4.4 | 34,885 | 8.3 | 37,255 | 8.2 | 6.8 |
| 50-54 | 875 | 8.3 | 1,170 | 10.3 | 33.7 | 30,600 | 7.3 | 35,420 | 7.8 | 15.8 |
| 55-59 | 845 | 8.0 | 870 | 7.6 | 3.0 | 26,925 | 6.4 | 29,700 | 6.5 | 10.3 |
| 60-64 | 550 | 5.2 | 800 | 7.0 | 45.5 | 19,460 | 4.6 | 26,025 | 5.7 | 33.7 |
| 65-69 | 325 | 3.1 | 490 | 4.3 | 50.8 | 14,910 | 3.6 | 18,930 | 4.2 | 27.0 |
| 70-74 | 260 | 2.5 | 275 | 2.4 | 5.8 | 12,825 | 3.1 | 14,445 | 3.2 | 12.6 |
| 75-79 | 185 | 1.7 | 220 | 1.9 | 18.9 | 11,450 | 2.7 | 11,730 | 2.6 | 2.4 |
| 80-84 | 105 | 1.0 | 140 | 1.2 | 33.3 | 9,835 | 2.3 | 9,710 | 2.1 | -1.3 |
| 85-89 | 45 | 0.4 | 70 | 0.6 | 55.6 | 5,925 | 1.4 | 6,960 | 1.5 | 17.5 |
| 90 years & over | 25 | 0.2 | 20 | 0.2 | -20.0 | 3,465 | 0.8 | 4,195 | 0.9 | 21.1 |
| Total | 10,600 | 100.0 | 11,395 | 100.0 | 7.5 | 419,130 | 100.0 | 454,935 | 100.0 | 8.5 |

Source: Statistics Canada, 2011 Census

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

HOUSEHOLDS/DWELLINGS

Total Sub-Area Occupied Dwellings

8,235

+9.5%

2006-2011



City of Ottawa Occupied Dwellings

353,245

+10.1%

2006-2011



Occupied Private Dwellings by Structural Type

| Occupied private dwellings by structural type | Sub-Area 20 | | City of Ottawa | |
|---|--------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Single-detached house | 8,045 | 97.7 | 151,495 | 42.9 |
| Semi-detached house | 25 | 0.3 | 19,305 | 5.5 |
| Row house | 60 | 0.7 | 72,540 | 20.5 |
| Apartment, duplex | 25 | 0.3 | 6,845 | 1.9 |
| Apt. building that has 5 or more storeys | 0 | 0.0 | 65,490 | 18.5 |
| Apt. building that has less than 5 storeys | 55 | 0.7 | 36,190 | 10.2 |
| Other single-attached house | 5 | 0.1 | 440 | 0.1 |
| Moveable dwelling | 20 | 0.2 | 935 | 0.3 |
| Total number of dwellings | 8,235 | 100.0 | 353,245 | 100.0 |

Source: Statistics Canada, 2011 Census

Private Households by Type

| Private households by type | Sub-Area 20 | | City of Ottawa | |
|---|--------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| One-family only households | 6,445 | 78.3 | 215,330 | 61.0 |
| One-family households with persons not in a census family | 340 | 4.1 | 13,995 | 4.0 |
| Two-or-more-family households | 120 | 1.5 | 4,990 | 1.4 |
| Non-census family households | 1,330 | 16.2 | 118,935 | 33.7 |
| Total number of households | 8,235 | 100.0 | 353,245 | 100.0 |

Source: Statistics Canada, 2011 Census

Private Households by Size

| Private households by size | Sub-Area 20 | | City of Ottawa | |
|---|--------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| 1 person | 1,180 | 14.3 | 99,905 | 28.3 |
| 2 persons | 3,110 | 37.8 | 116,390 | 32.9 |
| 3 persons | 1,425 | 17.3 | 55,635 | 15.7 |
| 4-5 persons | 2,265 | 27.5 | 72,065 | 20.4 |
| 6 or more persons | 255 | 3.1 | 9,250 | 2.6 |
| Total number of private households | 8,235 | 100.0 | 353,245 | 100.0 |
| Avg. number of persons per household | 2.8 | | 2.5 | |

Source: Statistics Canada, 2011 Census

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

FAMILIES

Families by Type

| | Sub-Area 20 | | City of Ottawa | |
|---|--------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| All Families | | | | |
| Couples with Children at Home | 3,500 | 49.8 | 109,340 | 45.7 |
| Couples without Children at Home | 2,930 | 41.6 | 91,595 | 38.2 |
| Lone-Parent | 600 | 8.5 | 38,545 | 16.1 |
| Total | 7,035 | 100.0 | 239,480 | 100.0 |
| | | | | |
| Couples with Children at Home | No. | % | No. | % |
| 1 Child | 1,220 | 34.9 | 41,245 | 37.7 |
| 2 Children | 1,570 | 44.9 | 47,910 | 43.8 |
| 3+ Children | 720 | 20.6 | 20,180 | 18.5 |
| Total | 3,500 | 100.0 | 109,335 | 100.0 |
| | | | | |
| Lone-Parent | No. | % | No. | % |
| 1 Child | 360 | 60.0 | 22,640 | 58.7 |
| 2 Children | 185 | 30.8 | 11,345 | 29.4 |
| 3+ Children | 60 | 10.0 | 4,560 | 11.8 |
| Total | 600 | 100.0 | 38,540 | 100.0 |
| | | | | |
| Number of Children at Home by Age | No. | % | No. | % |
| Under 6 years of age | 1,440 | 18.9 | 58,365 | 22.0 |
| 6-14 years | 2,840 | 37.2 | 89,320 | 33.6 |
| 15-17 years | 1,115 | 14.6 | 32,695 | 12.3 |
| 18-24 years | 1,700 | 22.2 | 57,570 | 21.7 |
| 25 years and more | 550 | 7.2 | 27,885 | 10.5 |
| Total number of children at home | 7,635 | 100.0 | 265,830 | 100.0 |
| Avg. number of children at home per census family | 1.1 | | 1.1 | |

Source: Statistics Canada, 2011 Census

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

LANGUAGE

Total Population by Mother Tongue

| Mother Tongue | Sub-Area 20 | | | City of Ottawa | | |
|-------------------------|---------------|---------------|------------|----------------|----------------|------------|
| | 2006 | 2011 | % Chg | 2006 | 2011 | % Chg |
| English | 18,710 | 19,950 | 6.6 | 521,445 | 544,040 | 4.3 |
| French | 1,115 | 1,320 | 18.4 | 114,415 | 123,925 | 8.3 |
| Non-Official Language | 1,215 | 1,475 | 21.4 | 141,160 | 178,120 | 26.2 |
| Total Population | 21,400 | 23,000 | 7.5 | 812,130 | 883,395 | 8.8 |

Source: Statistics Canada, 2011 Census

MOBILITY

Mobility status – 1 year ago*

| Mobility – 1 year ago | Sub-Area 20 | | City of Ottawa | |
|--------------------------|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Non-movers | 21,180 | 93.4 | 741,545 | 86.5 |
| Movers | 1,490 | 6.6 | 115,955 | 13.5 |
| Non-migrants | 1,285 | 5.7 | 83,410 | 9.7 |
| Migrants | 200 | 0.9 | 32,540 | 3.8 |
| Internal Migrants | 165 | 0.7 | 22,525 | 2.6 |
| Intraprovincial Migrants | 120 | 0.5 | 13,500 | 1.6 |
| Interprovincial Migrants | 45 | 0.2 | 9,025 | 1.1 |
| External Migrants | 40 | 0.2 | 10,015 | 1.2 |
| Total | 22,675 | 100.0 | 857,500 | 100.0 |

Source: Statistics Canada, 2011 National Household Survey

Mobility status – 5 years ago*

| Mobility – 5 years ago | Sub-Area 20 | | City of Ottawa | |
|--------------------------|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Non-movers | 15,785 | 72.6 | 475,180 | 58.1 |
| Movers | 5,975 | 27.5 | 342,770 | 41.9 |
| Non-migrants | 4,210 | 19.4 | 222,785 | 27.2 |
| Migrants | 1,760 | 8.1 | 119,985 | 14.7 |
| Internal Migrants | 1,430 | 6.6 | 82,300 | 10.1 |
| Intraprovincial Migrants | 900 | 4.1 | 46,255 | 5.7 |
| Interprovincial Migrants | 525 | 2.4 | 36,045 | 4.4 |
| External Migrants | 335 | 1.5 | 37,685 | 4.6 |
| Total | 21,755 | 100.0 | 817,955 | 100.0 |

*Sums of number and percentage add to more than stated totals.

Source: Statistics Canada, 2011 National Household Survey

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

IMMIGRATION/ETHNICITY

Population by Immigrant Status and Top Ten Places of Birth

| Immigrant status by top ten place of birth | Sub-Area 20 | | Immigrant status by top ten place of birth | City of Ottawa | |
|--|---------------|--------------|--|----------------|--------------|
| | No. | % | | No. | % |
| United Kingdom | 820 | 3.6 | United Kingdom | 17,780 | 2.1 |
| United States | 220 | 1.0 | China | 16,125 | 1.9 |
| Germany | 150 | 0.7 | Lebanon | 9,800 | 1.1 |
| Netherlands | 65 | 0.3 | India | 9,120 | 1.1 |
| Poland | 60 | 0.3 | United States | 8,820 | 1.0 |
| Italy | 45 | 0.2 | Philippines | 7,385 | 0.9 |
| India | 45 | 0.2 | Viet Nam | 6,120 | 0.7 |
| Hong Kong S.A.R. | 45 | 0.2 | Haiti | 5,990 | 0.7 |
| South Korea | 40 | 0.2 | Italy | 5,460 | 0.6 |
| Republic of South Africa | 35 | 0.2 | Iran | 4,180 | 0.5 |
| All Others | 775 | 3.4 | All Others | 111,825 | 12.9 |
| Total Immigrants | 2,300 | 10.1 | Total Immigrants | 202,605 | 23.4 |
| Non-immigrants | 20,435 | 89.4 | Non-immigrants | 653,135 | 75.3 |
| Non-permanent residents | 110 | 0.5 | Non-permanent residents | 11,340 | 1.3 |
| Total | 22,850 | 100.0 | Total | 867,085 | 100.0 |

Source: Statistics Canada, 2011 National Household Survey

Total Population by Ethnic Origins and Top Ten Places of Birth*

| Population by top ten ethnic origins** | Sub-Area 20 | | Population by top ten ethnic origins** | City of Ottawa | |
|--|---------------|--------------|--|----------------|--------------|
| | No. | % | | No. | % |
| Irish | 8,295 | 36.3 | English | 195,275 | 22.5 |
| English | 7,855 | 34.4 | Irish | 191,320 | 22.1 |
| Scottish | 6,920 | 30.3 | French | 177,895 | 20.5 |
| French | 4,295 | 18.8 | Scottish | 163,550 | 18.9 |
| German | 2,975 | 13.0 | German | 72,515 | 8.4 |
| Dutch | 1,375 | 6.0 | Italian | 41,000 | 4.7 |
| Aboriginal | 1,320 | 5.8 | Chinese | 40,075 | 4.6 |
| Polish | 920 | 4.0 | Aboriginal | 35,155 | 4.1 |
| Italian | 795 | 3.5 | Polish | 28,715 | 3.3 |
| Welsh | 765 | 3.3 | Dutch | 26,795 | 3.1 |
| Other Ethnic Origins | 4,820 | 21.1 | Other Ethnic Origins | 405,800 | 46.8 |
| Total Ethnic Origins Reported | 22,850 | 100.0 | Total Ethnic Origins Reported | 867,090 | 100.0 |

*Sums of number and percentage add to more than stated totals.

**Note: does not include "Canadian"

Source: Statistics Canada, 2011 National Household Survey

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

EDUCATION

Population 15 years and over by highest certificate, diploma or degree*

| Population by highest certificate, diploma or degree | Sub-Area 20 | | City of Ottawa | |
|--|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| No certificate, diploma or degree | 2,400 | 12.9 | 92,930 | 12.9 |
| Postsecondary certificate, diploma or degree | 11,775 | 63.2 | 457,635 | 63.7 |
| High school diploma or equivalent | 4,455 | 23.9 | 168,390 | 23.4 |
| Apprenticeship or trades certificate or diploma | 1,480 | 7.9 | 37,285 | 5.2 |
| College, CEGEP or other non-university certificate or diploma | 4,530 | 24.3 | 136,845 | 19.0 |
| University certificate, diploma or degree at bachelor level or above | 5,120 | 27.5 | 254,575 | 35.4 |
| University certificate or diploma below bachelor level | 645 | 3.5 | 28,935 | 4.0 |
| Bachelor's degree | 3,300 | 17.7 | 149,470 | 20.8 |
| University certificate, diploma or degree above bachelor level | 1,815 | 9.7 | 105,105 | 14.6 |
| Total population 15 years and over | 18,635 | 100.0 | 718,955 | 100.0 |

*Sums of number and percentage add to more than stated totals.

Source: Statistics Canada, 2011 National Household Survey

LABOUR FORCE AND EMPLOYMENT

Total Population 15 years and over by Labour Force Activity*

| Population by Labour Force Activity | Sub-Area 20 | | City of Ottawa | |
|---|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| In the labour force | 13,580 | 72.9 | 498,370 | 69.3 |
| Employed | 12,815 | 68.8 | 463,625 | 64.5 |
| Unemployed | 765 | 4.1 | 34,745 | 4.8 |
| Not in the labour force | 5,050 | 27.1 | 220,585 | 30.7 |
| Participation rate (%) | | 72.9 | | 69.3 |
| Employment rate (%) | | 68.8 | | 64.5 |
| Unemployment rate (%) | | 5.6 | | 7.0 |
| Total population 15 years and over | 18,630 | 100.0 | 718,955 | 100.0 |

*Sums of number and percentage add to more than stated totals.

Source: Statistics Canada, 2011 National Household Survey

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

EMPLOYMENT

Total Population 15 years and over by Occupation

| Population by Occupation | Sub-Area 20 | | City of Ottawa | |
|---|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Occupation – Not applicable | 195 | 1.4 | 10,255 | 2.1 |
| All occupations | 13,385 | 98.6 | 488,115 | 97.9 |
| Management occupations | 2,285 | 16.8 | 61,205 | 12.3 |
| Business, finance and administration occupations | 2,150 | 15.8 | 94,835 | 19.0 |
| Natural and applied sciences and related occupations | 1,830 | 13.5 | 62,020 | 12.4 |
| Health occupations | 645 | 4.7 | 28,815 | 5.8 |
| Occupations in education, law and social, community and government services | 1,690 | 12.4 | 76,930 | 15.4 |
| Occupations in art, culture, recreation and sport | 355 | 2.6 | 18,195 | 3.7 |
| Sales and service occupations | 2,205 | 16.2 | 101,615 | 20.4 |
| Trades, transport and equipment operators and related occupations | 1,735 | 12.8 | 34,895 | 7.0 |
| Natural resources, agriculture and related production occupations | 345 | 2.5 | 3,990 | 0.8 |
| Occupations in manufacturing and utilities | 155 | 1.1 | 5,620 | 1.1 |
| Labour force 15 years and over | 13,580 | 100.0 | 498,370 | 100.0 |

Source: Statistics Canada, 2011 National Household Survey

Total employed labour force 15 years and over with usual place of work or no fixed workplace address by mode of transportation

| Total employed labour force 15 years and over by mode of transportation | Sub-Area 20 | | City of Ottawa | |
|---|---------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Car, truck, van, as driver | 9,390 | 84.4 | 260,655 | 60.3 |
| Car, truck, van, as passenger | 810 | 7.3 | 27,570 | 6.4 |
| Public transit | 590 | 5.3 | 97,125 | 22.5 |
| Walked | 140 | 1.3 | 31,345 | 7.3 |
| Bicycle | 10 | 0.1 | 10,805 | 2.5 |
| Other method | 175 | 1.6 | 4,470 | 1.0 |
| Total employed labour force 15 years and over | 11,120 | 100.0 | 431,975 | 100.0 |

Source: Statistics Canada, 2011 National Household Survey

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

EMPLOYMENT

Total employment within ward by major sectors*

| Total employment within ward by major sectors | Sub-Area 20 | | City of Ottawa | |
|---|--------------|--------------|----------------|--------------|
| | No. | % | No. | % |
| Primary | 80 | 1.5 | 1,617 | 0.3 |
| Utilities | 1 | 0.0 | 1,817 | 0.3 |
| Construction | 1,431 | 27.4 | 24,429 | 4.3 |
| Manufacturing | 374 | 7.2 | 25,270 | 4.5 |
| Wholesale | 294 | 5.6 | 8,333 | 1.5 |
| Retail | 381 | 7.3 | 58,582 | 10.4 |
| Transportation and Warehousing | 302 | 5.8 | 20,735 | 3.7 |
| Information and Cultural | 25 | 0.5 | 15,226 | 2.7 |
| Finance and Insurance | 57 | 1.1 | 14,908 | 2.6 |
| Real Estate and Rental Leasing | 53 | 1.0 | 9,718 | 1.7 |
| Professional, Scientific and Technical Services | 344 | 6.6 | 55,745 | 9.8 |
| Management of Companies and Enterprises | 0 | 0.0 | 484 | 0.1 |
| Administrative and Support, Waste Management & Remediation Services | 373 | 7.1 | 22,609 | 4.0 |
| Education Services | 312 | 6.0 | 35,308 | 6.2 |
| Health Care and Social Assistance | 222 | 4.2 | 55,865 | 9.9 |
| Arts, Entertainment and Recreation | 515 | 9.9 | 11,127 | 2.0 |
| Accommodation and Food Services | 143 | 2.7 | 36,019 | 6.4 |
| Other Services | 280 | 5.4 | 29,871 | 5.3 |
| Federal Public Administration | 15 | 0.3 | 121,888 | 21.5 |
| Provincial Public Administration | 0 | 0.0 | 2,140 | 0.4 |
| Local Public Administration | 23 | 0.4 | 11,838 | 2.1 |
| Other Public Administration | 0 | 0.0 | 2,468 | 0.4 |
| Total 2012 Employment | 5,225 | 100.0 | 565,997 | 100.0 |

*Source: Ottawa Employment Survey 2012, City of Ottawa

City of Ottawa Sub-Area Profiles

2011 Census and National Household Survey

Sub-Area 20 – Rural Northwest

INCOME

Income in 2010

| Total Income in 2010 of population 15 years and over | Sub-Area 20 | City of Ottawa |
|--|-------------|----------------|
| Median income \$ | 44,466 | 39,530 |
| Average income \$ | 54,870 | 49,826 |
| Median after-tax income \$ | 38,989 | 35,123 |
| Average after-tax income \$ | 44,249 | 40,849 |
| Total income in 2010 of males 15 years and over | | |
| Median income \$ | 53,420 | 46,513 |
| Average income \$ | 66,520 | 58,318 |
| Median after-tax income \$ | 45,863 | 40,633 |
| Average after-tax income \$ | 52,693 | 46,934 |
| Total income in 2010 of females 15 years and over | | |
| Median income \$ | 35,092 | 33,728 |
| Average income \$ | 43,077 | 41,857 |
| Median after-tax income \$ | 30,970 | 30,427 |
| Average after-tax income \$ | 35,702 | 35,136 |

Source: Statistics Canada, 2011 National Household Survey

Household income in 2010 of private households

| Household income in 2010 of private households | Sub-Area 20 | City of Ottawa |
|--|-------------|----------------|
| Median household income \$ | 104,362 | 79,634 |
| Average household income \$ | 118,996 | 96,815 |
| Median after-tax household income \$ | 86,999 | 68,160 |
| Average after-tax household income \$ | 95,962 | 79,356 |
| Households spending 30% or more of household income on shelter-related expenses | 1,535 | 80,040 |
| % of Households spending 30% or more of household income on shelter-related expenses | 18.7 | 22.7 |

Source: Statistics Canada, 2011 National Household Survey