



Educational Initiatives

Funding:

Maximum grant: 75 per cent up to \$5,000

Project Description:

Initiatives and demonstration projects that promote best management practices eligible under the Ottawa Rural Clean Water Program (ORCWP).

For innovative projects not currently eligible under the ORCWP, please refer to the Innovative Projects Guideline.

Project Details

- Only not-for-profit organizations are eligible for this project type. The ORCWP will
 not fund for-profit companies or government agencies.
- Projects that are predominately research in nature will not be funded.
- The ORCWP will not fund projects targeting audiences exclusively outside of the City of Ottawa.
- Applicants must provide a plan identifying the need for the initiative, the target audience, goals and objectives, activities, communication and promotion plan, itemized cost estimates, and timelines.
- Applicants are encouraged to seek multiple funding partners. Applicants must identify all funding (potential and received) from other partners at the time of submission.
- Establishment and promotion of demonstration projects for the best management practices promoted by the ORCWP.
- Demonstration projects must have a clear promotional plan, and respond to requests for visiting groups, as feasible.
- Applicants are encouraged to develop materials and events that address the needs
 of various stakeholders, including agricultural, residential, commercial and industrial.
- Projects must not duplicate work being done by other agencies or organizations.











- Production of new materials, reprints, and distribution of existing materials, development and implementation of new events and support of existing or recurring events.
- All communication materials funded by the ORCWP must be produced in both official languages (English and French).
- All grants are required to identify the ORCWP as a funding partner in any projects/printed material.
- Applicants requesting funds for educational initiatives will not be required to complete an Environmental Farm Plan or Healthy Home Guidebook.
- Applicants will be required to complete a brief report at the end of the project.

NOTE: Each applicant is responsible for ensuring that the project meets all legal requirements, including City by-laws, provincial and federal acts/regulations, and Conservation Authority permits/approvals.

Eligible Costs:

- Materials and supplies
- Permits and approvals
- Contract labour and professional fees, including temporary staff such as summer students (costs must be exclusively for the education initiative or implementation of the demonstration project)
- Translation
- Printing and Advertising
- Rental of halls and equipment for events
- Permits and approvals
- Reasonable in-kind contributions for applicant's time or labour (\$20/hr) and equipment (\$50/hr) associated with the implementation of the proposed project or event

The Program reserves the right to limit the eligible amount for in-kind contributions based on the proposed project. Applicants must provide a detailed written accounting of all in-kind contributions when the application is submitted. In-kind costs associated with completing the application, project planning, supervision, or administration, are not eligible for funding.











Ineligible Costs

- Meals and beverages
- On-going operating costs
- Taxes

Other Complementary Grants Available:

Innovative Projects





